

# NZ Forecast Update: Farmgate milk price

10 August 2023



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## Milk price revised down further

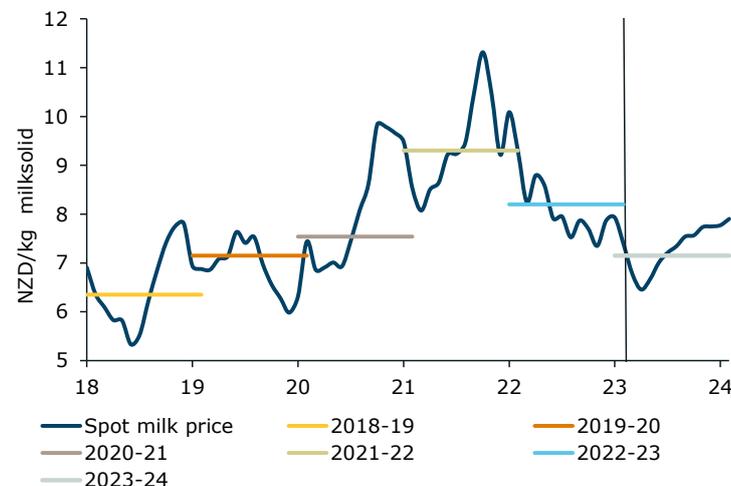
### Key points

- We have revised down our farmgate milk price forecast for the 2023-24 season by 60c to \$7.15/kg milksolid.
- Our forecast for 2022-23 remains unchanged at \$8.20/kg milksolid.
- Economic conditions in China have deteriorated further and their demand for dairy products has eased.
- The relatively weak NZD remains supportive of the farmgate milk price but is certainly not sufficient to offset the impact of lower dairy commodity prices.

### Milk price revised down yet again

Dairy commodity prices have dropped sharply over the past month, and further weakness is forecast for the near term. Some recovery in prices is expected but not until 2024, by which time much of the current season's production will already be sold.

Figure 1. Farmgate milk prices



Source: Fonterra, Global Dairy Trade, ANZ Research

We now forecast a farmgate milk price of \$7.15/kg milksolid (MS) for the 2023-24 season, 60 cents lower than our previous guidance. Our forecast is now 15c above the \$7.00 mid-point of Fonterra's recently revised price guidance of \$6.25-\$7.75/kg MS.

Milk price futures are currently priced at \$7.15/kg MS for the 2023-24 season, having retreated quickly over the past month.

Economic conditions in China are currently weak, and this is impacting global demand for many goods, including dairy products. China is by far the largest global importer of dairy products. Indeed, they typically purchase volumes equivalent to the next eight largest dairy-importing nations combined.

China is currently experiencing a period of deflation. Consumer confidence is weak, unemployment levels are rising, and the property sector is struggling. Exports are also under pressure. All of these factors are encouraging China's consumers to save rather than spend.

Stocks of milk powder have built up in China. Consumption of liquid milk was curtailed during the lockdowns late last year, and the excess milk was dried, contributed to the stockpiles of milk powder. It is difficult to ascertain exact inventory levels, but it is certainly elevated. China continues to be one of the major buyers of milk powder on the Global Dairy Trade platform, but the volumes being purchased are a little smaller than normal and this reduced demand has been sufficient to see prices drop sharply in the past month.

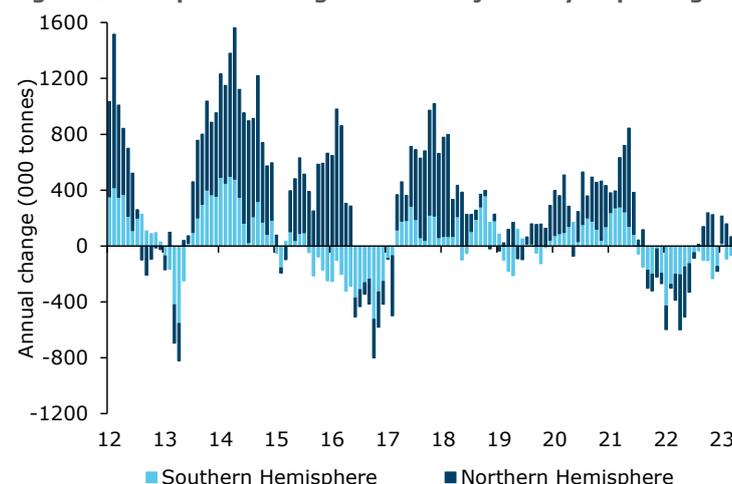
We now expect ongoing weakness in demand from China for the rest of the 2023 calendar year, leading us to revise down our milk price forecast. Our forecast assumes dairy commodity prices will weaken further before starting to rebound in late 2023 or early 2024.

Based on our analysis we see Fonterra's forecast as more circumspect than normal relative to where dairy commodity futures are currently trading. This prudent approach to their forecasting means dairy commodity prices can recede a little further without resulting in a revision of the milk price estimate. The timeliness of the updated forecast also provides farmers with an opportunity to better manage their expenditure and plan for reduced cashflows this season.

## Global milk supplies to ease

Global milk supplies have been growing at a very modest pace over the past 12 months, and output is expected to slow further as low returns impact the profitability of farming operations across the globe. Most dairy farmers are not as exposed to the volatile global dairy markets as New Zealand farmers are. Farm profits are nonetheless under pressure across the globe despite farm incomes in many countries being supported by relatively stable domestic markets and subsidies.

**Figure 2. Milk production growth in major dairy-exporting countries**



Source: DCANZ, Dairy Australia, EuroStat, USDA, CLAL.

This means global milk production is unlikely to expand in the year ahead. In the past 12 months output has been relatively subdued, with minimal growth amongst the major dairy-exporting countries. China and India have been growing their dairy production, but growth is expected to slow considerably in China this year as their costs of production are far higher than most other parts of the world. Milk powders can be imported much more cheaply than they can be produced domestically in China.

In Europe, lower prices and environmental restrictions will curb milk production. The European Commission is forecasting milk production to fall 0.2% in 2023 due to a 1% increase in the number of stock slaughtered. This downward trend is likely to continue well into 2024 as a permanent reduction in stock numbers occurs. In some areas in the Netherlands where nitrogen levels are excessively high farmers are being compensated for shutting their farms down. The European Commission has provided €1.47 billion to fund this scheme. It is expected to run until 2028 and is likely to result in the closure of as many as 3,000 farms (~6% of all farms), many of which will be dairy farms.

Meanwhile in Ireland it has been suggested that 200,000 cows will need to be culled over the next three years to reduce greenhouse gas emissions. This is approximately 13% of the national herd. Dairy cow numbers in Ireland have expanded by 40% in the past decade.

Meanwhile lower returns are likely to negatively impact yields and will also contribute to further reductions in cow numbers.

This reduction in global supply will eventually help prices for dairy products to improve, but it will also be dependent on how quickly demand recovers. In the very near term demand looks like it will remain weak; we therefore anticipate we won't see a substantial improvement in the market until 2024.

**Figure 3. NZD vs USD**



Source: RBNZ, ANZ Research

New Zealand dairy farmers are benefitting from a relatively weak NZD. The NZD is forecast to firm a little as the season progresses, but hedging means much of the impact of the lower dollar in the past year will be felt in the 2024 dairy season rather than this one. Risks are skewed towards the NZD staying lower for longer. If the NZD is able to remain at USD0.61 for the rest of the season then this could benefit returns this season by about 10c/kg MS with a greater benefit occurring the following season. But a lower NZD isn't a free lunch in any case; as it increases the cost of imported inputs including fuel and fertiliser.

## Summary

Global dairy markets are continuing to weaken and are now expected to remain soft for the rest of 2023. Global milk supplies are easing, which will help rebalance the market, but at this stage prices are likely to be driven still lower due to soft demand.

Fonterra's recent downwards revision to its milk price was more drastic than expected, but signalling this fall in expected returns so early in the season will allow farmers to better plan for the anticipated reduction in returns.

The current weakness in the NZD is providing some assistance to farmgate pricing but hasn't been sufficient to offset the reduction in the price of dairy commodities.

For farmgate milk prices to improve we need to see both a reduction in milk supply and an improvement in demand. Both are expected, but the timing of stronger demand is uncertain.

**Table 1. Farmgate milk price sensitivity table (2022-23 season)**

		USD/t	NZD/USD effective				
			0.650	0.655	0.660	0.665	0.670
Commodity price basket	10%	3930	9.40	9.30	9.25	9.15	9.05
	5%	3750	8.90	8.80	8.70	8.65	8.55
	<b>Base</b>	3570	8.35	8.25	<b>8.20</b>	8.10	8.05
	-5%	3390	7.80	7.75	7.65	7.60	7.50
	-10%	3210	7.30	7.20	7.15	7.10	7.00
	-15%	3030	6.75	6.70	6.65	6.55	6.50

Source: ANZ Research

**Table 2. Farmgate milk price sensitivity table (2023-24 season)**

		USD/t	NZD/USD effective				
			0.60	0.61	0.62	0.63	0.64
Commodity price basket	15%	3480	8.90	8.70	8.55	8.40	8.20
	5%	3180	7.95	7.80	7.60	7.45	7.30
	<b>Base</b>	3030	7.45	7.30	<b>7.15</b>	7.00	6.85
	-5%	2880	7.00	6.85	6.70	6.55	6.45
	-10%	2730	6.50	6.40	6.25	6.10	6.00
	-20%	2420	5.55	5.40	5.30	5.15	5.05

Source: ANZ Research



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