



## Media Release

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### **ANZ Property Investors Survey starts today**

The ANZ Property Investors annual residential property survey, run in conjunction with the NZ Property Investors' Federation (NZPIF), gets underway today, for the sixth year running.

The survey canvasses property investors throughout New Zealand about issues affecting the residential property market and gauges where the sector is heading for the next 12 months.

ANZ General Manager Specialist Distribution Craig Moffat says that the 2011 survey results would be interesting given the protracted recovery of the economy and the effects of the Christchurch earthquakes amongst other issues.

"Last year's survey told us that property investors were playing it safe and were in consolidation mode. The survey may find that this is still the case.

"It will also be interesting to see how many investors plan to increase rents as housing supply struggles to keep pace with demand in some markets."

This year's survey asks property owners about their purchasing expectations, investment strategies, portfolios, property management, asset protection, and changes to insurance cover as a result of the quake.

Craig Moffat says that property investment is a business and needs to be managed with financial planning and management at its core, and given these challenging times in terms of return, this is more important than ever.

"Good investors have gone back to basics – setting a goal and then working backwards, planning, understanding any potential impacts on cashflow, seeking advice from independent experts and taking a long-term, realistic view of their investment."

Participants in the 2011 ANZ Property Investors Survey go in the draw to win one of ten prizes of \$500, and receive a copy of the survey results with expert analysis and commentary.

The survey is available online at <http://survey.cbrak.co.nz/nzpif>. Results will be released in early September.

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