

ANZ Research

ANZ-Roy Morgan NZ Consumer Confidence

27 June 2025

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Contact Sharon Zollner for more details.

The next issue of the ANZ-Roy Morgan Consumer Confidence is scheduled for release on 1 August 2025 at 10am.

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A wintry sunrise

Key points

- ANZ-Roy Morgan Consumer Confidence lifted 6 points to 98.8 in June, a welcome bounce after a fall last month.
- The proportion of households thinking it's a good time to buy a major household item (the best retail indicator) lifted 3 points, but at -7 it's very soft.
- Inflation expectations lifted 0.3pts to 4.9%, the highest since April 2023. That's probably got quite a lot to do with food price inflation, which is running at 4.4%.

Figure 1. ANZ-Roy Morgan Consumer Confidence



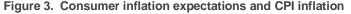
Turning to the detail:

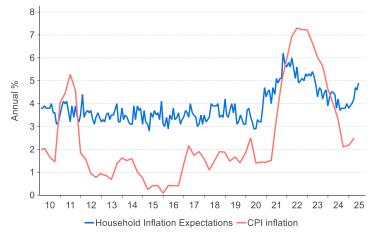
- The future conditions index made up of forward-looking questions rose 8 points to 104.8, recovering last month's fall. The current conditions index rose 3 points to 89.8.
- Perceptions of current personal financial situations rose 3 points but are still in the red at -13%.
- In a note of optimism, a net 20% expect to be better off this time next year, up 8 points.
- A net 7% think it's a bad time to buy a major household item, an improvement of 3 points but still weak.
- Perceptions regarding the economic outlook over the next 12 months rose 7 points to -13%. The 5-year-ahead measure recovered much of last month's fall, up 8 points to +7.
- House price inflation expectations were steady at 3.6% y/y.
- Two-year-ahead CPI inflation expectations lifted from 4.6% to 4.9%.
- For charts see page 4.

Consumer confidence lifted 6 points in June, with all component questions higher, though many indicators remain subdued, as figure 2 shows.



Household inflation expectations lifted 0.3%pt and are the highest in two years. A few potential explanations seem possible: global tariff noise, food price inflation of 4.4% y/y (versus overall CPI inflation of just 2.5%) and perhaps concerns about energy prices; oil, due to geopolitical tensions, and household electricity prices are also rising as higher lines charges are passed on. What households expect matters less for the inflation outlook than the expectations of those who actually directly set prices, and they don't have a tight correlation with actual inflation outcomes (figure 3). Given the soft labour market and retail outlook, higher household inflation expectations are unlikely to boost wage outcomes or mean that households will not be deterred from purchases by price increases. Rather at this stage it feels like an extra downside risk to activity, as the sense of a cost of living crisis persists.





Source: Stats NZ, Roy Morgan, Macrobond, ANZ Research

The view

The economy is recovering; it's just taking a little longer than expected, and the labour market, the housing market and the consumer are at the heart of that. But every month, more people are rolling off onto a lower mortgage rate, and relief is coming. Unemployment is close to a peak, and things should start to improve on that front before too long as well. Households might be sceptical but domestic inflation is on the retreat, and that should lay the path for the RBNZ to ultimately be able to shore up the economic recovery with a little more monetary easing.

Tables and charts

Survey Summary	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25
No. of Interviews	1,001	1,004	1,001	1,001	1,000	1,000	1,000	1,002

Q1. Would you say you and your	family are bette	r off financiall	y or worse of	f than you wer	e at this time	last year?		
Better Off	25	26	23	26	24	26	24	26
Worse Off	37	40	39	38	44	39	40	39
Net Balance	-12	-14	-17	-12	-21	-13	-16	-13

Q2. This time next year do you and your family expect to be better off financially or worse off than you are now?										
Better Off	43	44	44	44	42	44	37	43		
Worse Off	21	23	22	24	26	22	25	23		
Net Balance	22	21	23	21	16	23	12	20		

Q3. Thinking of economic co times or some good and sor		and as a who	ole, in the nex	t 12 months, o	lo you expect	we'll have go	od times finan	cially, bad
Good Times	23	21	21	22	19	21	19	21
Bad Times	31	33	36	37	39	37	40	34
Net Balance	-8	-12	-15	-16	-20	-16	-20	-13

Q4 . Looking ahead, what would y years or so, we'll have bad times				as a whole w	e'll have contii	nuous good tir	mes during the	e next five
Good Times	28	29	26	25	25	31	23	26
Bad Times	18	22	21	21	20	22	25	19
Net Balance	9	7	5	5	6	9	-1	7

Q5. Generally, do you think no	w is a good time, o	or a bad time,	for people to	buy major ho	usehold items	?		
Good Time to Buy	31	38	30	28	29	33	34	34
Bad Time to Buy	44	40	45	42	44	44	43	41
Net Balance	-13	-1	-16	-15	-16	-11	-10	-7

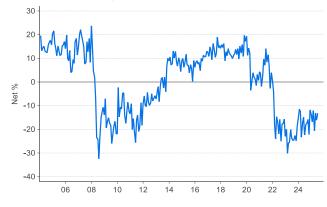
Q6. During the next 2 years do ye percentage per year?	ou think that pric	es in genera	will go up, go	o down, or sta	ly where they a	are now? And	if up, what is	the expected
Go Up	70	72	74	76	74	78	81	77
Go Down	8.8	6.5	5.9	4.8	6.2	4.1	4.3	4.4
Expectation (%)	4.0	3.8	3.9	4.0	4.2	4.7	4.6	4.9

Q7. Specifically thinking about or stay where they are now?					nat the price o	f houses in ge	neral will go ι	ıp, go down,
Go Up	64	67	60	62	63	63	61	62
Go Down	12.2	12.3	11.6	15.4	11.7	12.8	10.9	11.4
Expectation (%)	3.7	3.9	3.1	3.2	3.4	3.4	3.6	3.6

ANZ Roy Morgan Consumer Confidence Rating (100 plus the unweighted average of the net balances of Q1-5)										
Overall Index	99.8	100.2	96.0	96.6	93.2	98.3	92.9	98.8		
Current Conditions	87.7	92.5	83.8	86.7	81.9	88.0	87.1	89.8		
Future Conditions	107.9	105.4	104.2	103.2	100.7	105.2	96.9	104.8		

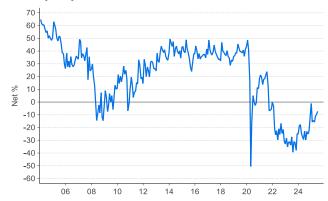
Tables and charts

Q1. Better off past year

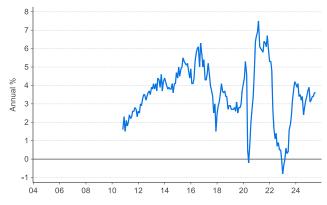




Q5. Buy major household item

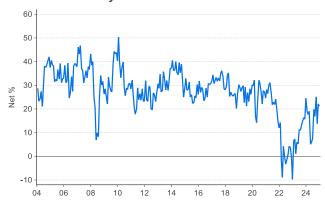


Q7. House price inflation expectations

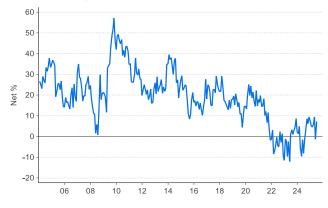


Source: Roy Morgan, Macrobond, ANZ Research

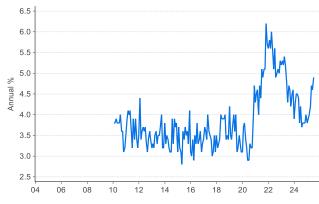
Q2. Better off next year



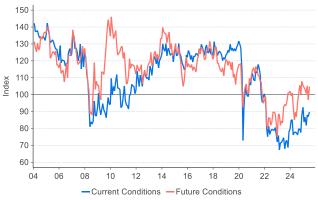












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