



# ANZ NZ Card Spending Chartpack

Data for August 2026

ANZ Research

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4 September 2026

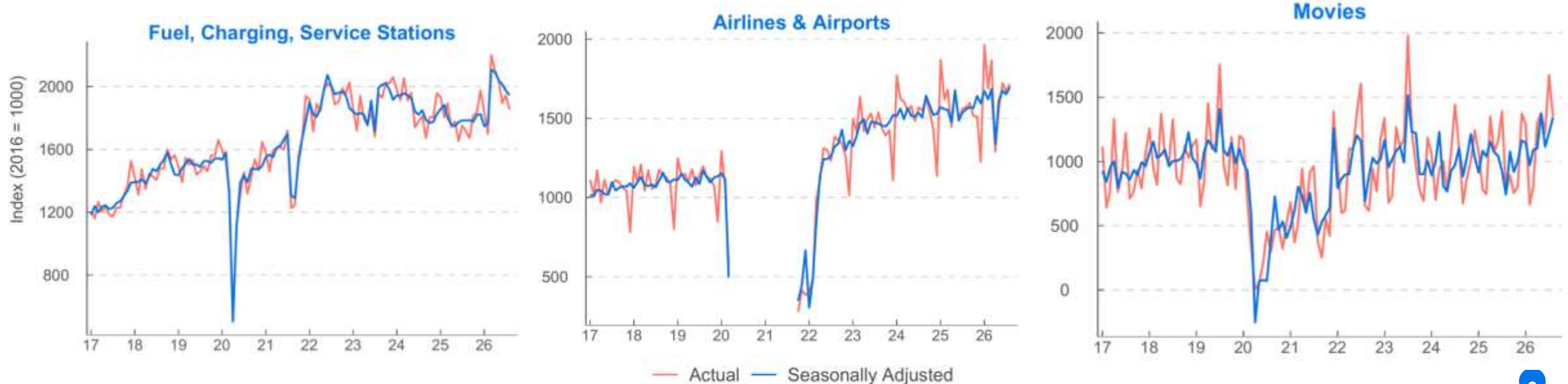
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This is not personal advice. It does not consider your financial situation or goals.  
Please refer to the Important Notice.



# Highlights

- ANZ card data was flat in August, with annual growth falling from 6.1% to 4.1%. Bad weather may have impacted, but the data is seasonally adjusted, and August is seldom joyful weather-wise.
- Most headline categories dipped a little compared to July, but the “Tourism and recreation” and “Non-retail trades & goods” were both higher.
- Durables and hospitality continued their zig-zag pattern within an upward trend, falling after a lift in July (seasonally adjusted).
- A few interesting charts are below: fuel spend is still elevated, air travel is back, and movies are having a moment. Full charts are in an appendix.



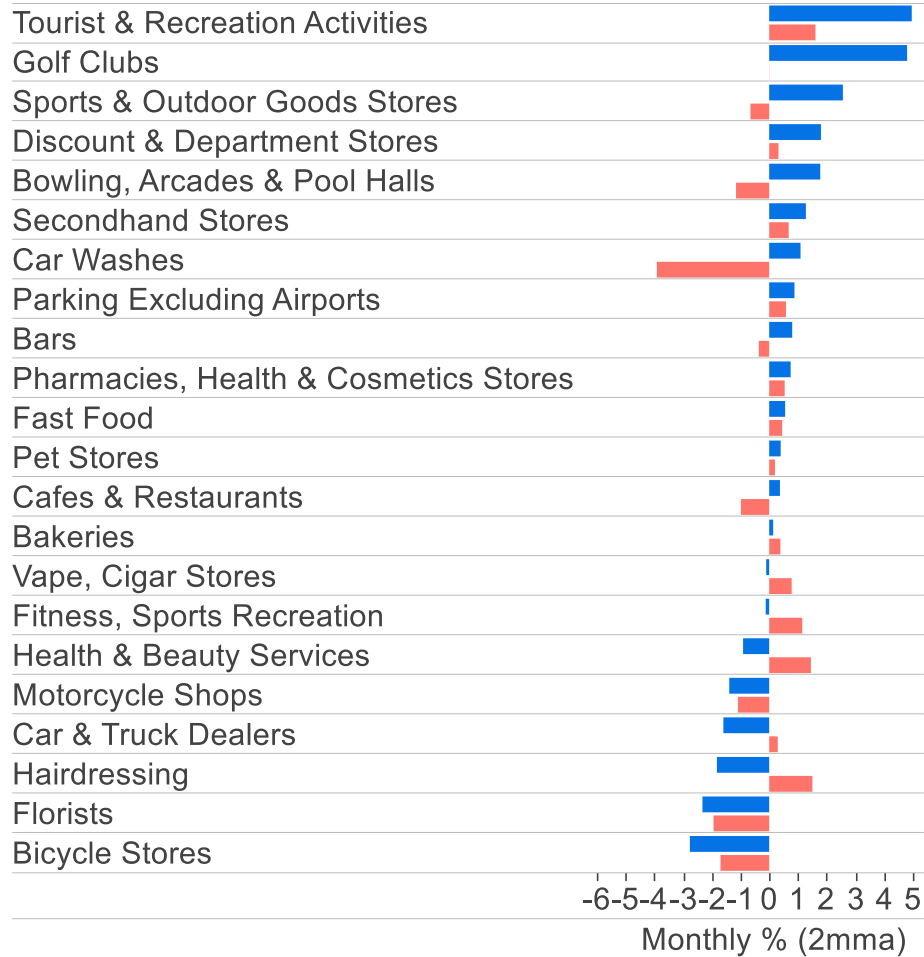
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# The big picture: Strong tourism, mixed discretionary, housing-related soft

## Selected Discretionary



■ Latest ■ Previous

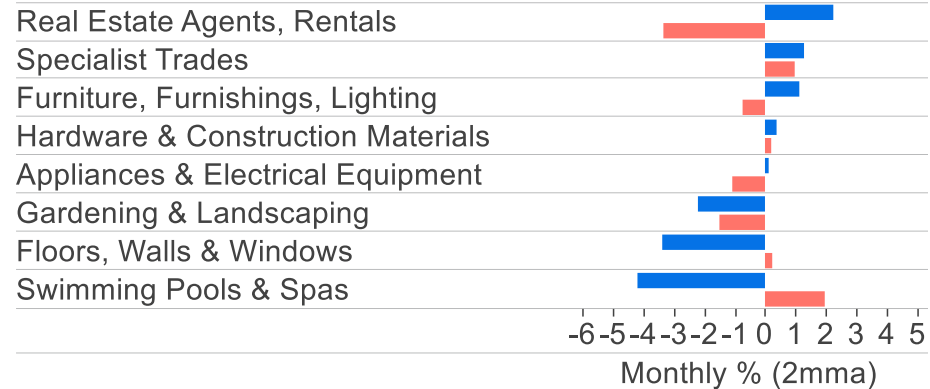
Source: ANZ Research

Note data is a 2-month average in these charts to reduce volatility (seasonally adjusted)

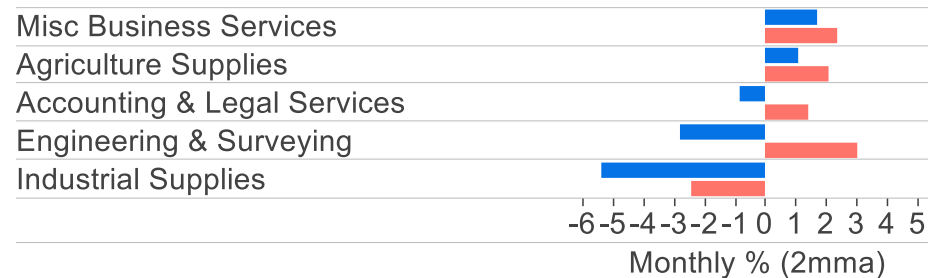
## Selected Necessities



## Selected Housing-related



## Selected B2B



■ Latest ■ Previous month

# Fuel spending

## Daily card spending at fuel stations (7-day moving average)



Source: ANZ Research

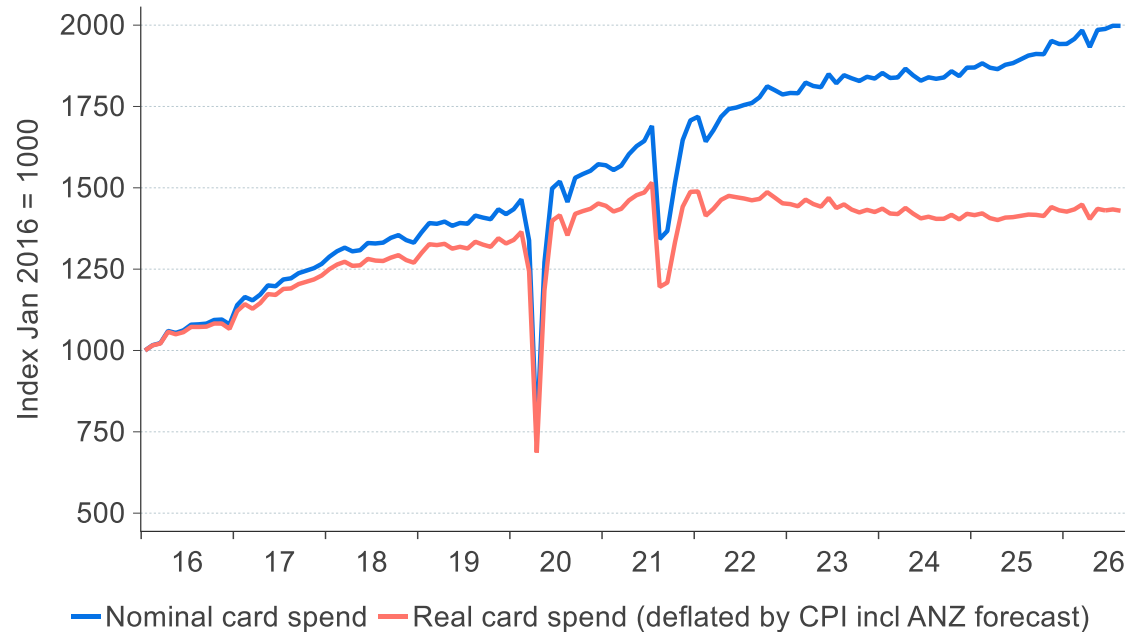
- Fuel spend has a strong weekly pattern and so is presented as a 7-day moving average in the daily spending chart above, which is not seasonally adjusted.
- Spending on fuel reflects a mix of prices and volumes, which tend to move in opposite directions.



# Total spend

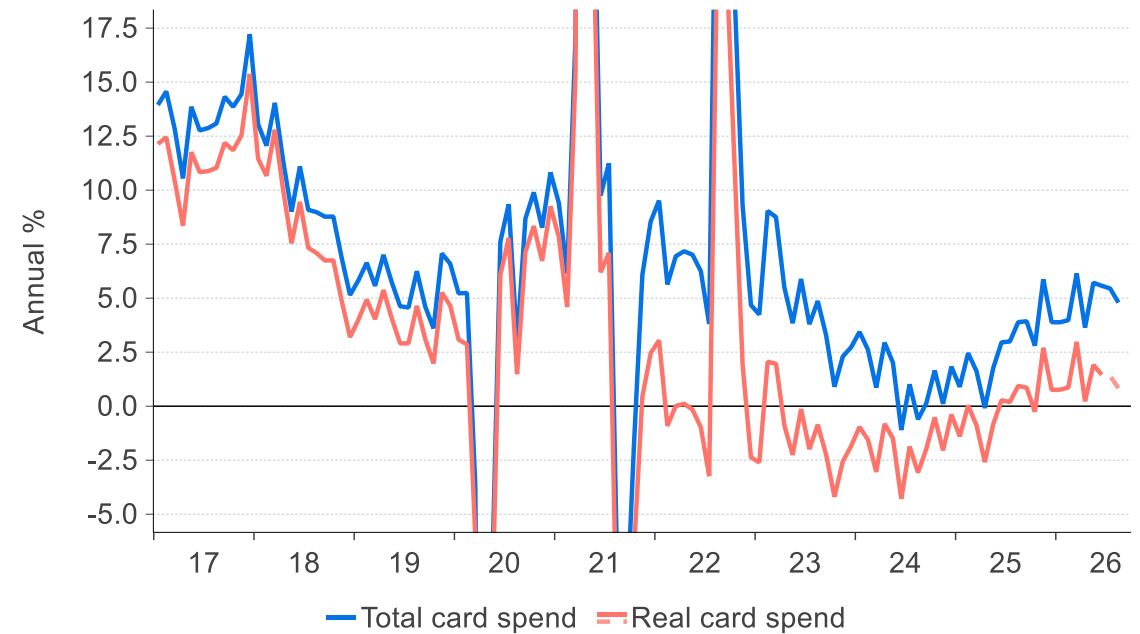
- We can create a rough proxy for real card spending by dividing total card spend by the Consumer Price Index (including our forecast).
- Real card spending has been growing only very modestly for the past year or so, but annual growth has trended up for the past two years.

## Level



Source: Stats NZ, Macrobond, ANZ Research

## Annual % change

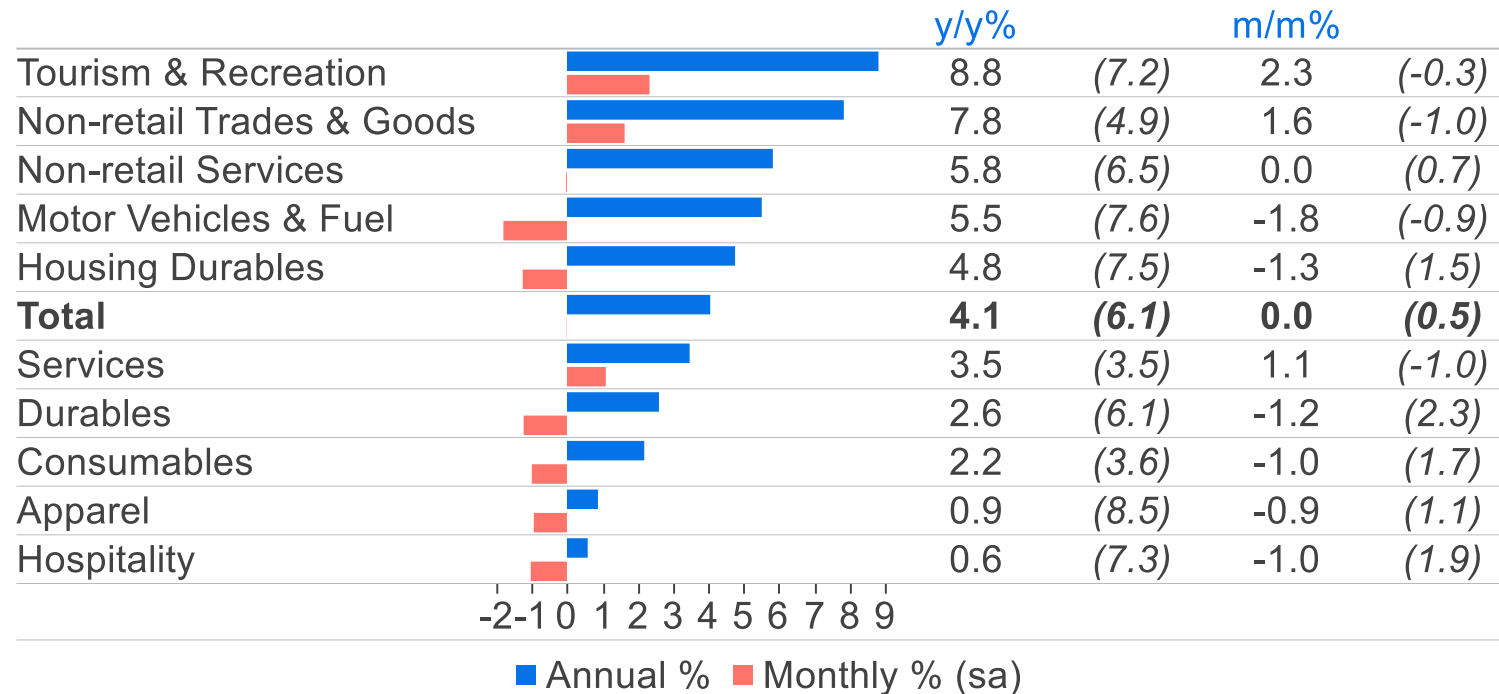


Source: Stats NZ, Macrobond, ANZ Research

# Spending groups

(based on Stats NZ definitions)

- Overall card spending was flat in August (seasonally adjusted) with annual growth easing from 6.1% to 4.1%. Monthly changes were mixed in the month but annual growth is positive across all groups. Given inflation is usually positive, that's not unusual historically, but it has been in recent years.
- See [charts](#) page 23.



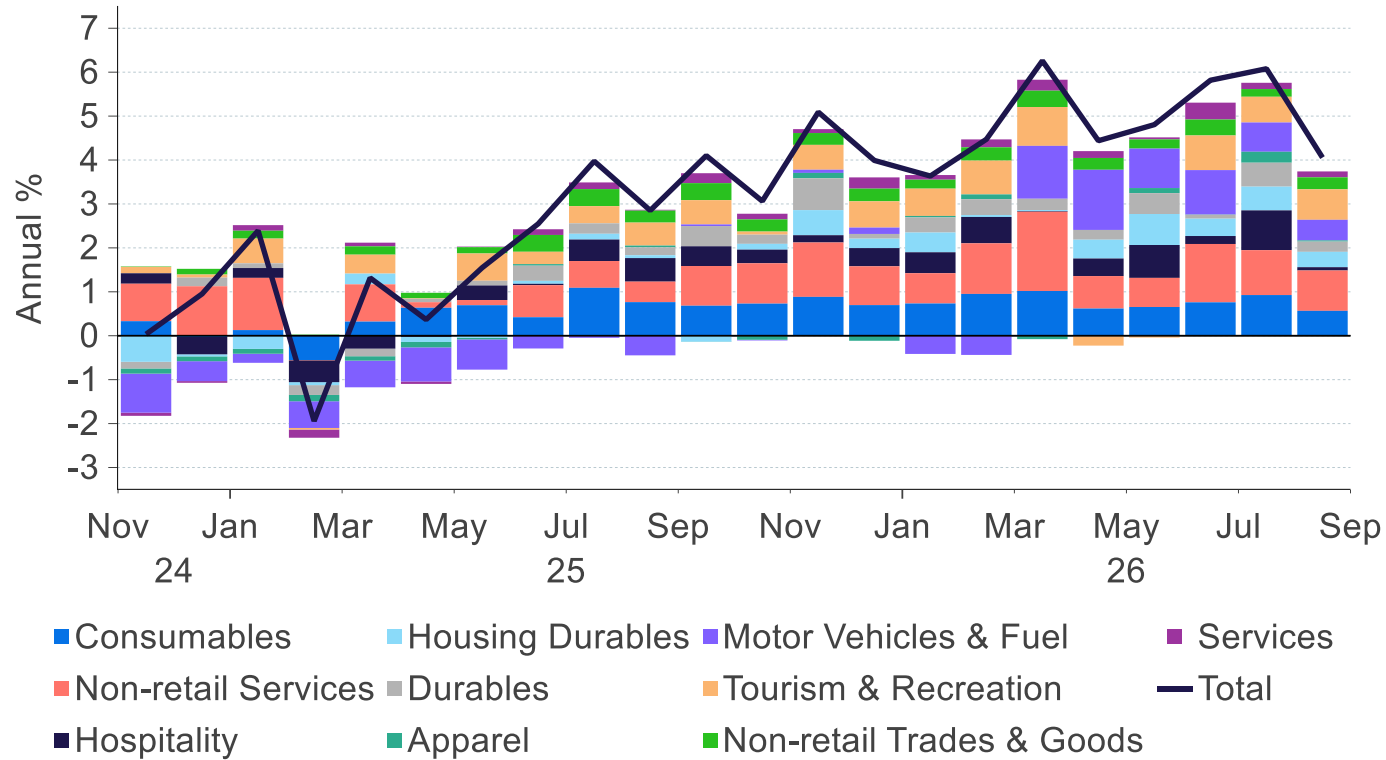
Source: ANZ Research (previous month's data in parentheses)

Note: data is subject to revision due to changing seasonal factors and ongoing data quality improvement efforts.



# Contributions to annual growth

- A look at the contributions of each category to annual growth in total card spending shows strong contributions from non-retail services and tourism & recreation. However, smaller growth rates elsewhere dragged down total growth.



Source: ANZ Research

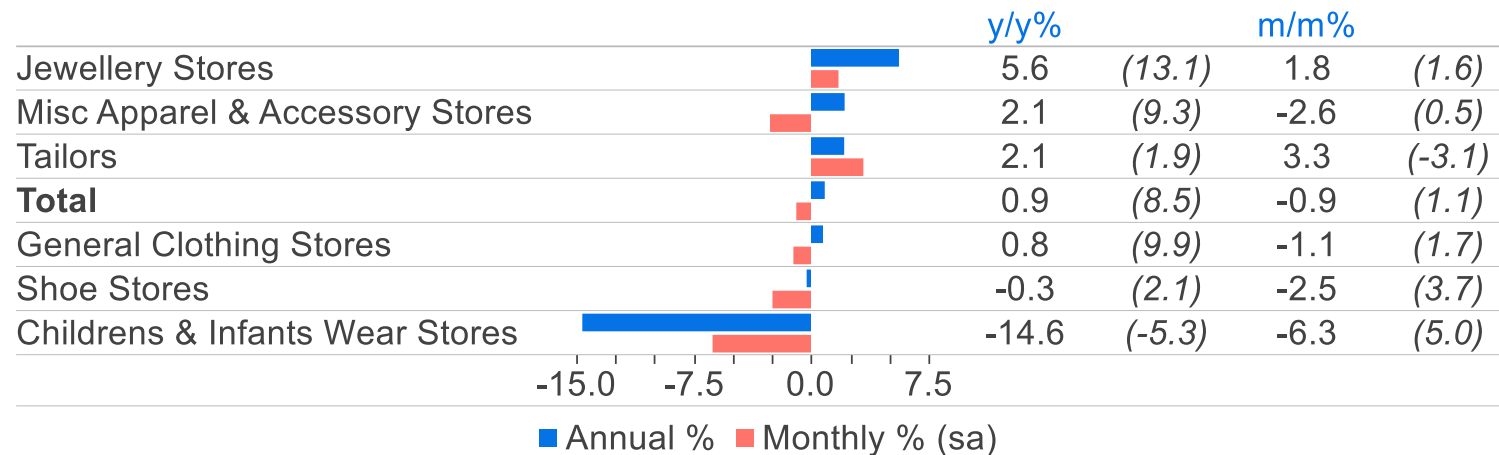
Note: Total spend includes financial services and buy-now-pay-later services, which we exclude from our category analysis, so the total doesn't exactly match the sum of contributions.



# Apparel

(~4% of card spend)

- Growth was mixed across store types in the apparel group in August. Spend at children's and infants' wear stores dropped sharply. It has been trending down for five years.
- For charts of these and all other industries, see slide 23 onwards.



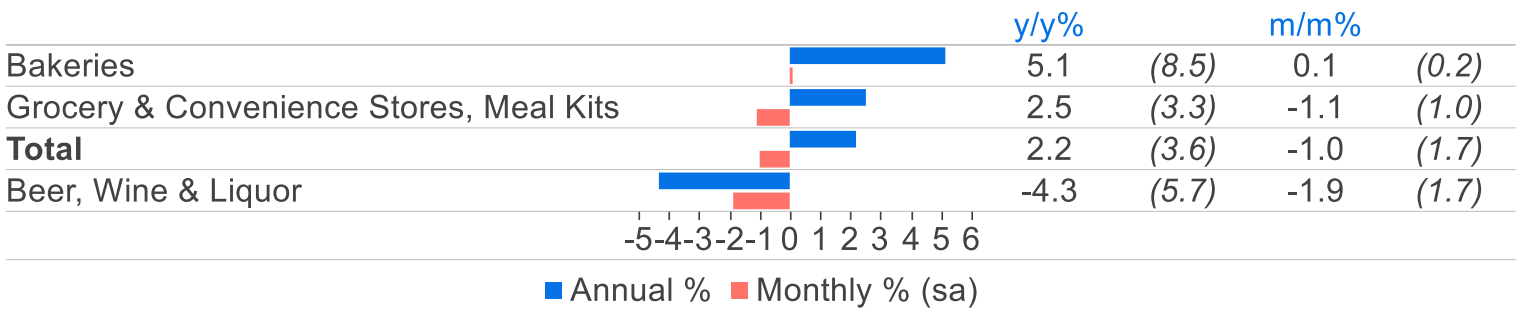
Source: ANZ Research (previous month's data in parentheses)



# Consumables

(~ 28% of card spend)

- Food price inflation has recently eased, which may have contributed to spend in these store types mostly seeing lower spend in August (seasonally adjusted).
- Spending at specialist liquor stores has been trending down for five years.



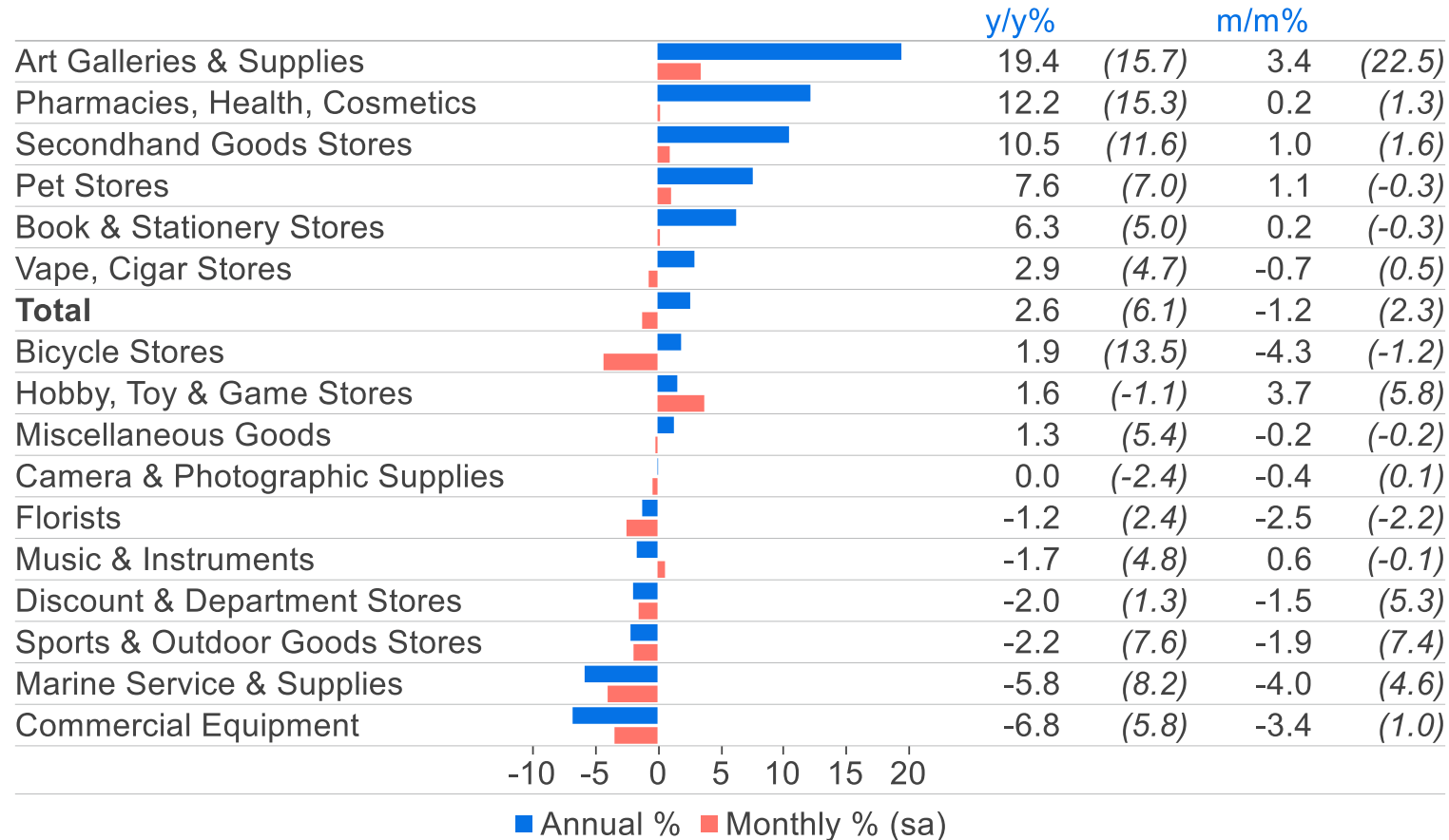
Source: ANZ Research (previous month's data in parentheses)



# Durables

(~ 17% of card spend, incl. housing durables)

- The bike boom is dissipating. Secondhand goods stores are interesting because one could make a case for them being an “inferior good” (a cheaper alternative that might do well in hard times). But the chart on slide 30 suggests it is a decent proxy for spending by cash-constrained households.



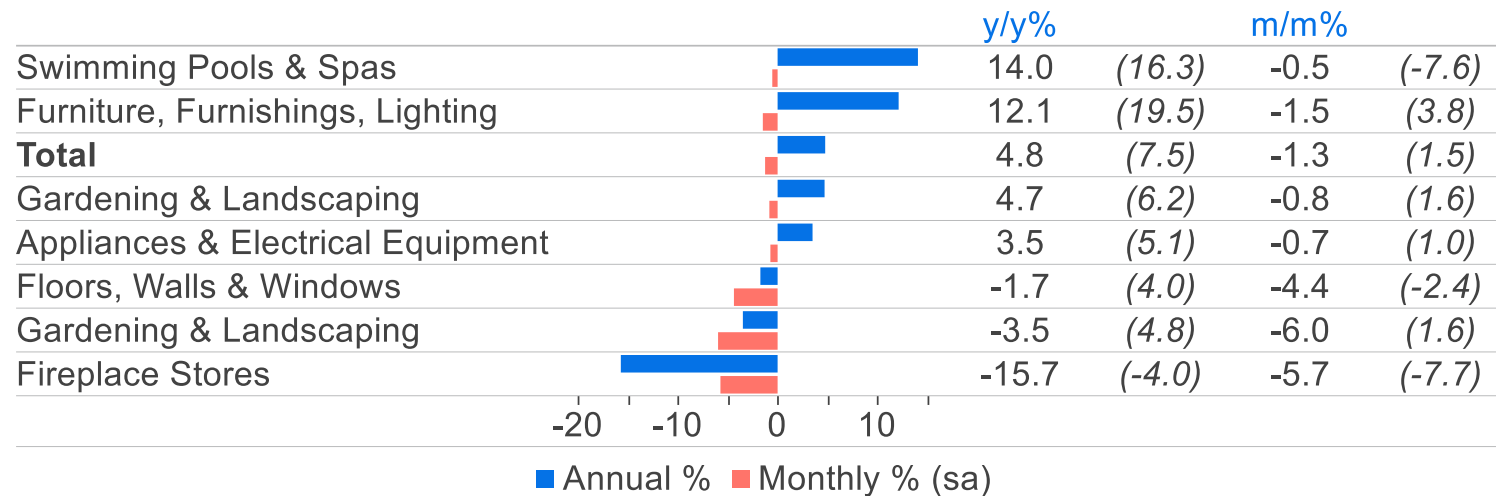
Source: ANZ Research (previous month's data in parentheses)



# Housing durables

(part of durables, which make up 17% of card spend)

- This group is sensitive to how the housing market is faring.
- Every store type in this category saw a fall in August, seasonally adjusted, which saw the category down 1.3% m/m.
- However, the category is still up 4.8% on a year ago.



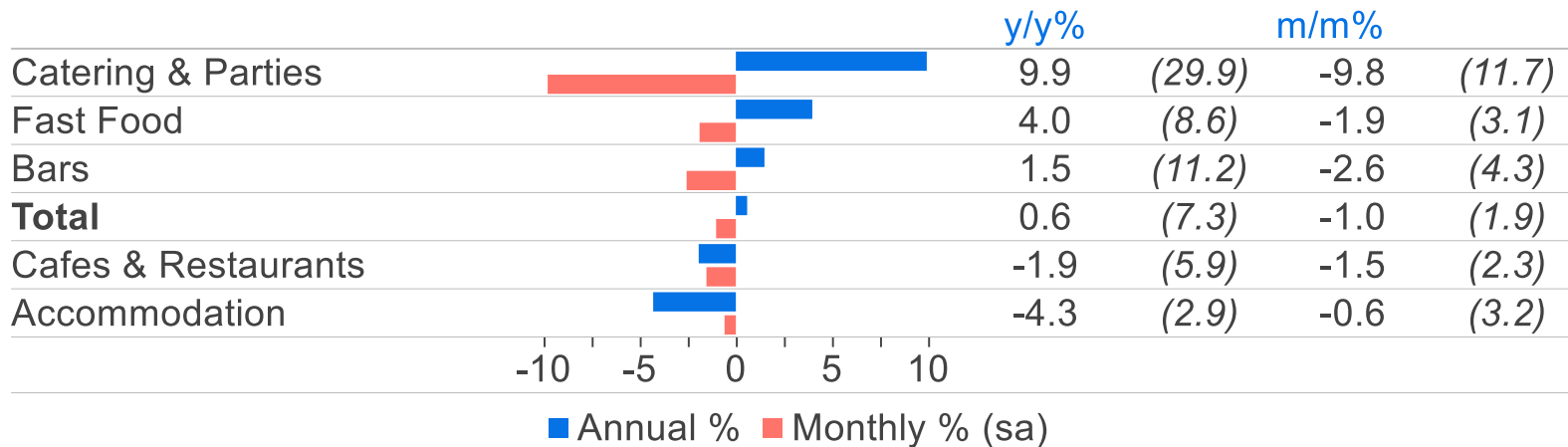
Source: ANZ Research (previous month's data in parentheses)



# Hospitality

(~15% of card spend)

- Hospitality spending fell 1.0% m/m in August, giving up half its July lift (seasonally adjusted). Every store-type fell but the sector is trending higher (see chart page 23).
- Accommodation spending fell but that followed a strong increase the previous month.
- The “catering & parties” component tends to be driven by large events (including sports) and is therefore very volatile.



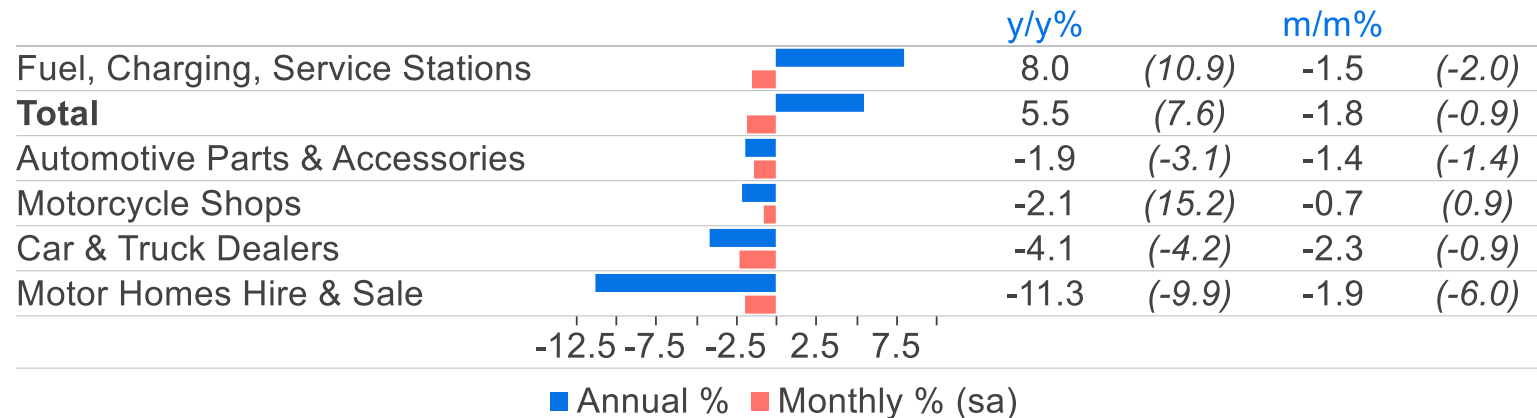
Source: ANZ Research (previous month's data in parentheses)



# Motor vehicles and fuel

(~2% and ~5% of card spend respectively)

- Spending at fuel and EV charging stations fell 1.8% in August (seasonally adjusted) on top of a decent fall the previous month.
- No store types in this category saw stronger spending than July (seasonally adjusted) and only spending at fuel and EV charging stations is higher than a year ago.



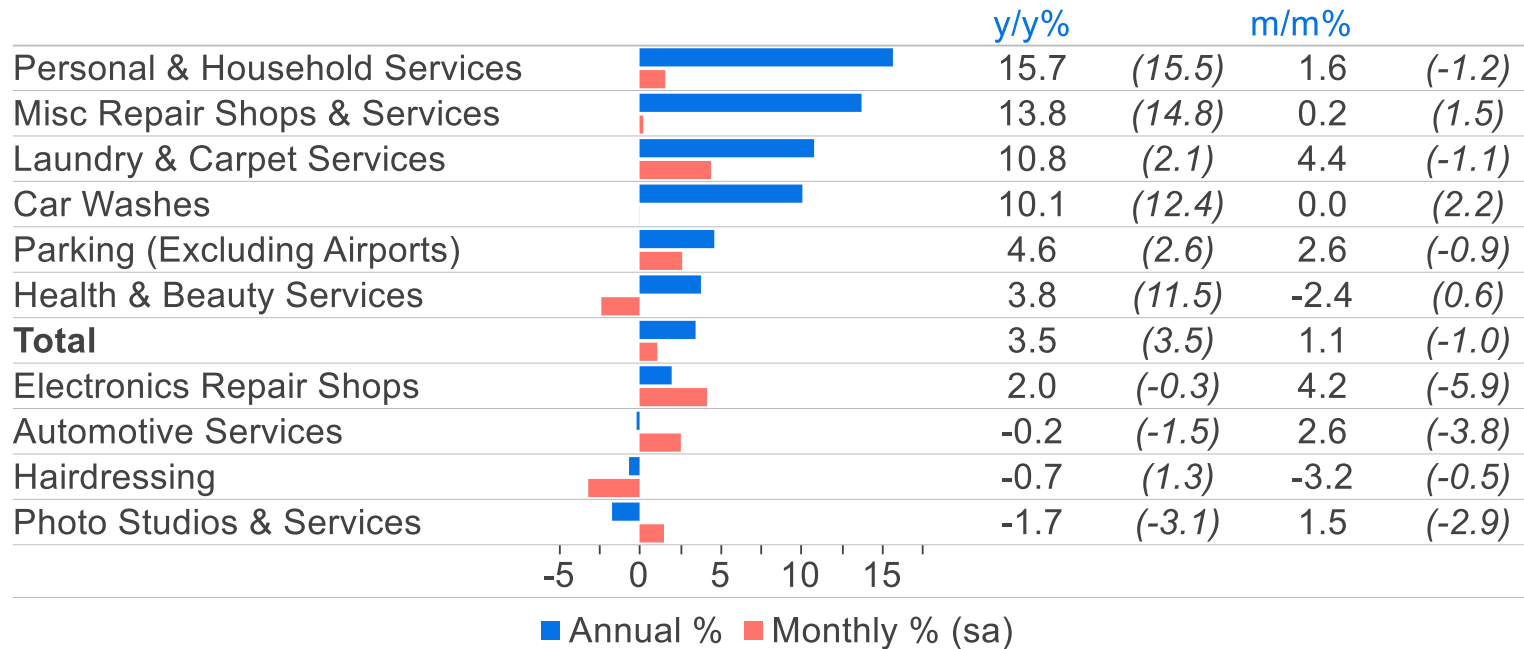
Source: ANZ Research (previous month's data in parentheses)



# Services

(~4% of card spend, including non-retail services)

- Most store types in this group saw monthly increases, and all together the services in this group rose 1.1% m/m (seasonally adjusted).
- Carparking spending (outside of airports) was up 2.6% m/m.
- Laundromats had a great month – maybe the wet weather meant paying for drying was worth it.



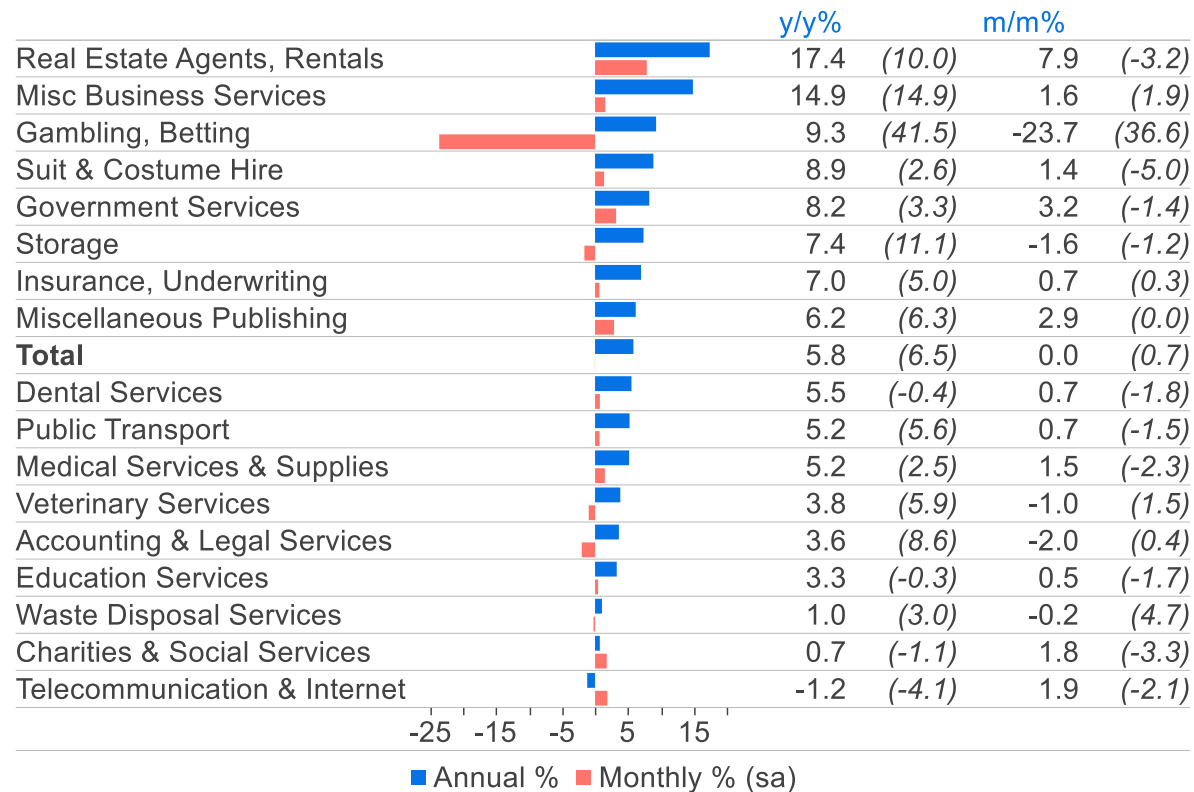
Source: ANZ Research (previous month's data in parentheses)



# Non-retail services

(part of services, which make up ~4% of card spend)

- Non-retail services were flat in July (seasonally adjusted) with a mix of rises and falls by store type.
- The “real estate agents, rentals” store-type is more impacted by short-term rentals than house sales, given this data is card payments.
- Lotto jackpot sizes have a big impact on the gambling and betting category.



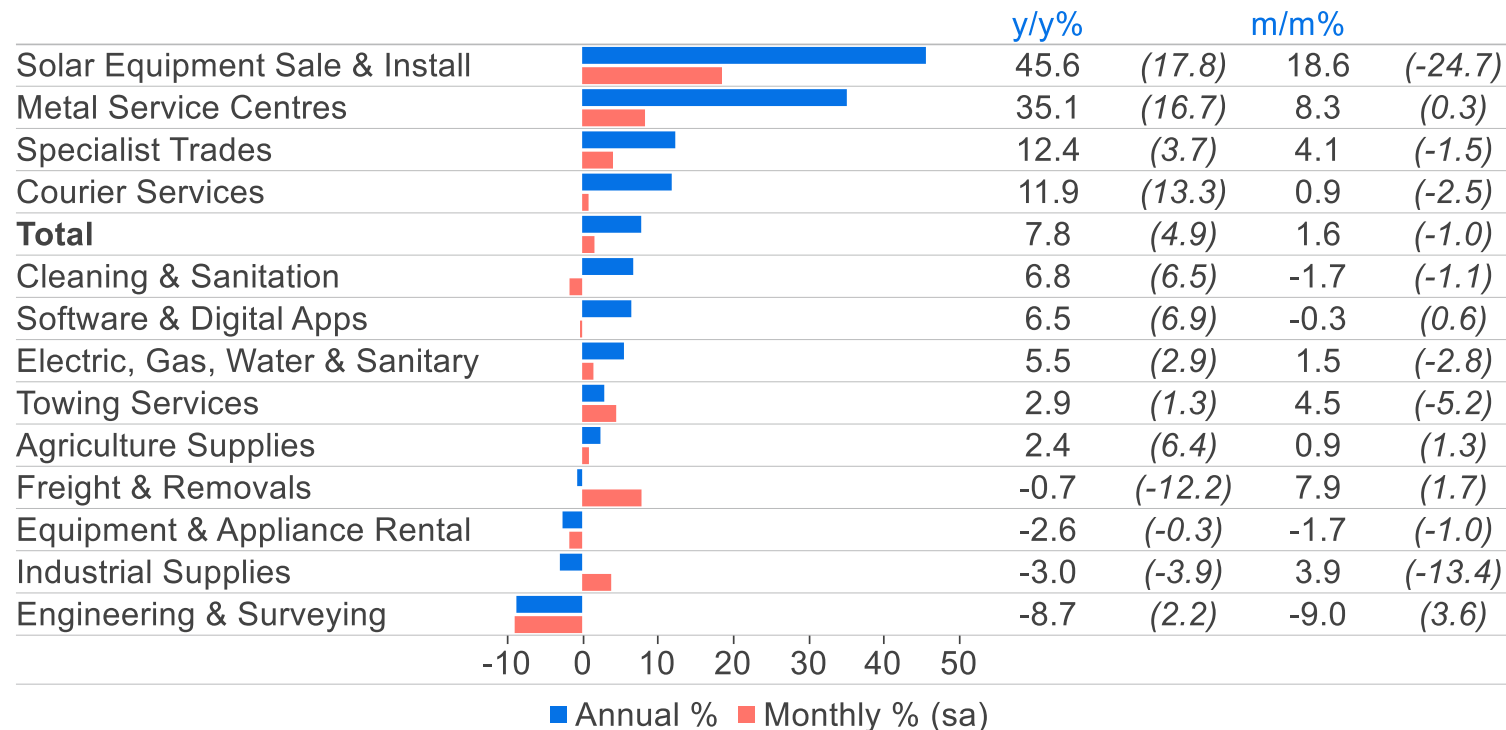
Source: ANZ Research (previous month's data in parentheses)



# Non-retail trades and goods

(~24% of card spend incl. non-retail tourism and recreation)

- This group increased 1.6% in August and is up a strong 7.8% y/y.
- Most store types in this group are up strongly on a year ago, and most were up in the month as well.



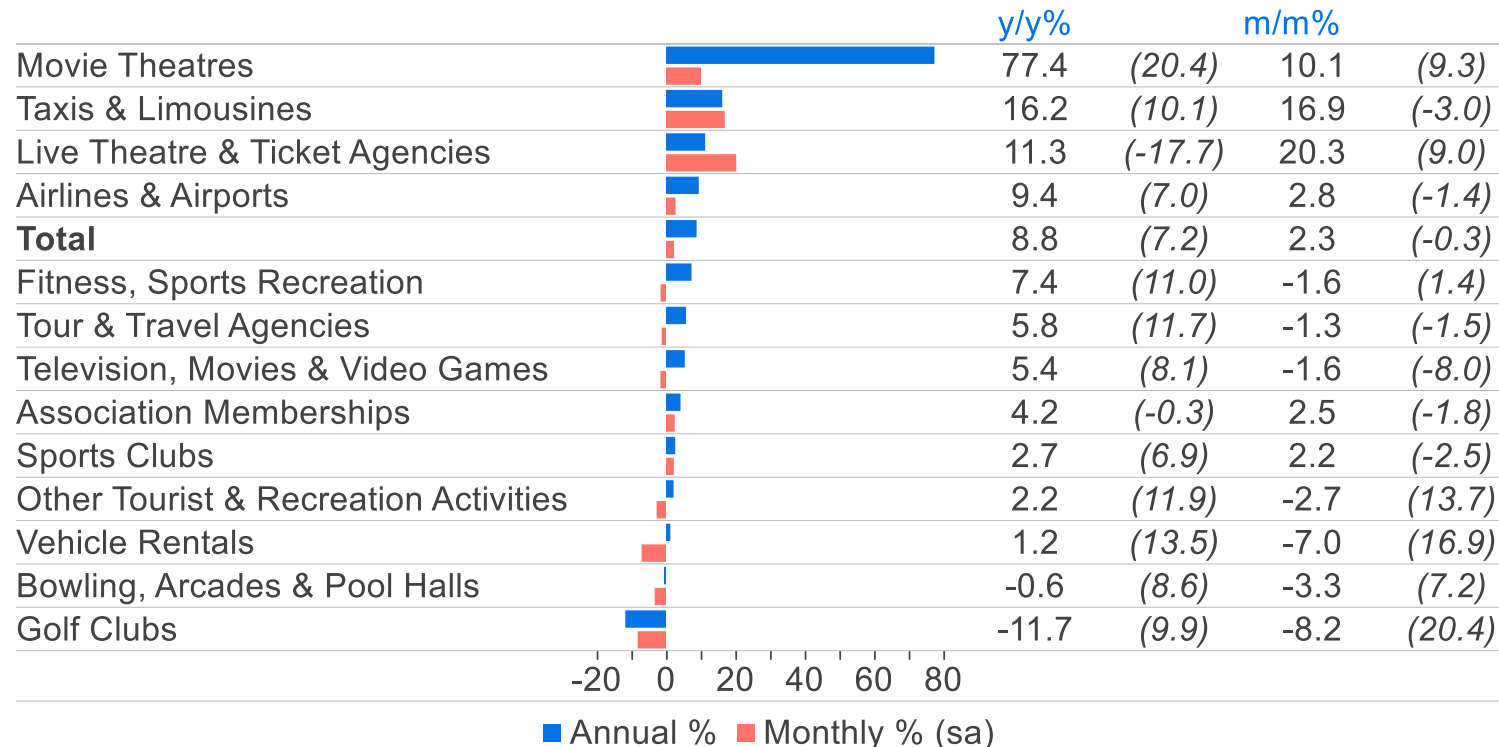
Source: ANZ Research (previous month's data in parentheses)



# Tourism & recreation

(part of non-retail trades & goods, which make up ~24% of card spend)

- This category was up 2.3% m/m and a strong 8.8% y/y.
- Movie theatres had a strong month, as did other ticketed entertainment.
- Spending on airlines and at airports is up 9.4% y/y, part of an ongoing recovery of travel both inward and outbound.
- See [charts](#) for trends.



Source: ANZ Research (previous month's data in parentheses)



# Data Notes

- This data is typically spending on ANZ-issued cards (debit and credit cards), which is less prone to level shifts due to sample changes than the merchant spend data is. However, where necessary, for either confidentiality reasons or where it appears to better capture the dynamics of actual spend, we also include spend from the merchants who bank with ANZ. For example, for categories like accommodation it is important to capture spending on foreign cards to better represent actual revenue for these businesses.
- Spending is nominal, so observed moves are a mix of price and volume changes. Price changes for different goods and services vary enormously.
- Many data series are volatile at this very disaggregated level. The following charts present the monthly and percent changes both as-is and in smoothed terms to make trends clearer. The monthly percent changes are [seasonally adjusted](#) to make trends clear. They therefore won't match up with cashflows that have strong seasonality (e.g. a Christmas bump).
- The data may be revised each month depending on the source data, which is regularly updated, as well as seasonal adjustment. This month, among other minor tweaks, we have created new categories for waste disposal and for solar equipment. This has created small revisions in other series.
- Buy Now Pay Later spending is not included as it is not able to be split by type of spend. However, it is still included when calculating the change in total spend. Spending on trading platforms, at precious metal dealers, debt repayment, currency converters and travel debit cards are not reported. Spending on non-NZ terminals is also excluded, even if it is on an ANZ NZ card.
- If you would like to know where your firm sits in this data, we are happy to share that information.

# Description of industries (continued next page)

| Industry                          | What spending in this category typically represents                                    | Industry                          | What spending in this category typically represents                                  |
|-----------------------------------|----------------------------------------------------------------------------------------|-----------------------------------|--------------------------------------------------------------------------------------|
| Accommodation                     | Short-term lodging including hotels, motels and holiday accommodation                  | Clothing Stores                   | Apparel and fashion purchases for adults                                             |
| Accounting & Legal Services       | Professional services related to accounting, tax, legal advice and compliance          | Commercial Equipment              | Equipment used by businesses, hospitality, trades and industrial users               |
| Agriculture Supplies              | Farm inputs and services such as feed, seed, fertiliser and rural supplies             | Courier Services                  | Domestic and international parcel, freight and courier delivery services             |
| Airlines & Airports               | Passenger air travel and airport-related charges and services including parking        | Dental Services                   | Dental care, treatments and oral health services                                     |
| Appliances & Electrical Equipment | Household and commercial appliances, electronics and electrical hardware               | Discount & Department Stores      | General merchandise retailers offering a broad range of household goods              |
| Art Gallery & Supplies            | Art retail, galleries, framing, craft materials and creative supplies                  | Education Services                | Fees and payments related to schools, universities, training and education providers |
| Association Memberships           | Membership fees, subscriptions and dues for professional, sporting or community bodies | Electric, Gas, Water & Sanitary   | Household utilities, energy, water and waste services                                |
| Automotive Parts & Accessories    | Vehicle parts, tyres, batteries and automotive accessories                             | Electronics Repair Shops          | Repair and servicing of electronic devices and appliances                            |
| Automotive Services               | Vehicle servicing, repairs, inspections and mechanical work                            | Engineering & Surveying           | Engineering, surveying and technical consultancy services                            |
| Bakeries                          | Bread, pastries, cakes and baked food products purchased from bakeries                 | Equipment & Appliance Rental      | Short-term hire of equipment, tools, appliances and machinery                        |
| Bars                              | Alcohol-focused hospitality venues such as pubs, taverns and cocktail bars             | Fast Food                         | Quick-service food outlets and takeaway dining                                       |
| Beer, Wine & Liquor               | Retail purchases of alcoholic beverages for off-premise consumption                    | Fireplace Stores                  | Fireplaces, heating appliances, firewood and related home heating products           |
| Bicycle Stores                    | Bicycles, e-bikes, cycling equipment and related servicing                             | Fitness, Sports & Recreation      | Gyms, sports facilities, recreation centres and activity providers                   |
| Book & Stationery Stores          | Books, stationery, office supplies and educational materials                           | Floors, Walls & Windows           | Building finishes such as flooring, paint, tiles, blinds and glazing                 |
| Bowling, Arcades & Pool Halls     | Indoor entertainment venues including bowling, arcade games and billiards              | Florists                          | Fresh flowers, plants and floral arrangements                                        |
| Cafes & Restaurants               | Sit-down dining, cafés, casual restaurants and food service venues                     | Freight & Removals                | Freight transport and household or commercial moving services                        |
| Camera & Photographic Supplies    | Cameras, photographic equipment, printing and imaging supplies                         | Fuel, Charging & Service Stations | Petrol, diesel, EV charging and convenience purchases at service stations            |
| Car & Truck Dealers               | Purchases of new and used cars, trucks and commercial vehicles                         | Furniture, Furnishings & Lighting | Furniture, home furnishings, lighting and décor items                                |
| Car Washes                        | Automated and manual vehicle washing and detailing services                            | Gambling & Betting                | Gambling, wagering and betting activities                                            |
| Catering & Parties                | Event catering, food preparation and party or function services and supplies           | Gardening & Landscaping           | Plants, garden supplies and landscaping services                                     |
| Charities & Social Services       | Donations and payments to charitable, welfare and community organisations              | Golf Clubs                        | Golf course access, memberships and related services                                 |
| Children's & Infants Wear         | Clothing, footwear and accessories for babies and children                             | Government Services               | Payments to central and local government agencies and public services                |
| Cleaning & Sanitation             | Cleaning products, pest control and commercial or household cleaning services          | Grocery & Convenience Stores      | Supermarket food, groceries, convenience items and meal kits                         |

# Description of industries continued

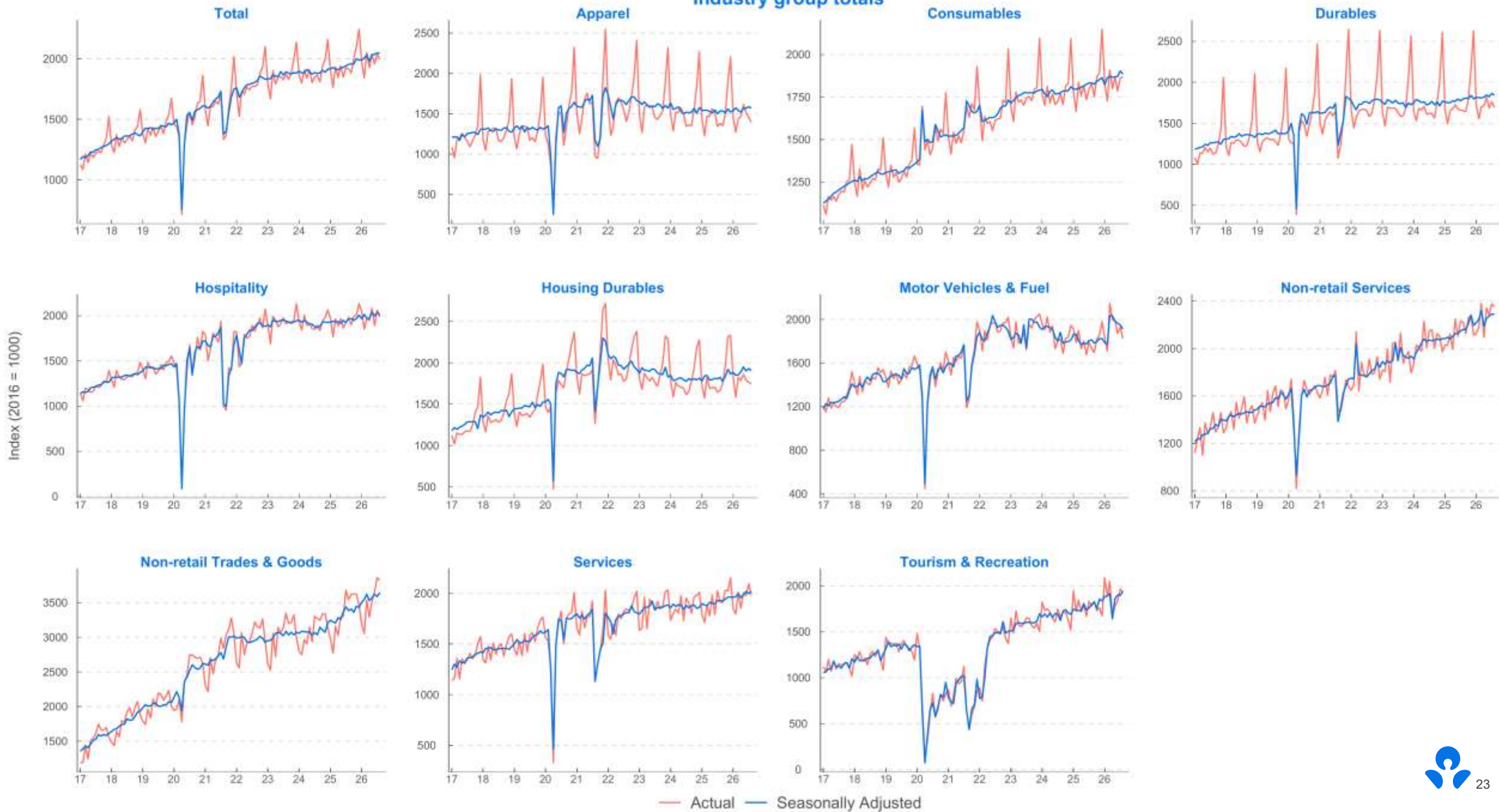
| Industry                          | What spending in this category typically represents                      | Industry                         | What spending in this category typically represents              |
|-----------------------------------|--------------------------------------------------------------------------|----------------------------------|------------------------------------------------------------------|
| Hairdressing                      | Haircuts, styling, grooming and related personal services                | Pharmacies & Cosmetics           | Prescription medicines, health products and cosmetics            |
| Hardware & Construction Materials | Building materials, tools and construction supplies                      | Photo Studios & Services         | Photography services, printing and image production              |
| Health & Beauty Services          | Personal care, beauty treatments, spas and wellness services             | Public Transport                 | Passenger transport services such as buses, ferries and rail     |
| Hobby, Toy & Game Stores          | Toys, games, hobbies and recreational retail purchases                   | Real Estate & Rentals            | Property management, rentals and real estate-related payments    |
| Industrial Supplies               | Industrial, safety and trade supplies used by businesses                 | Secondhand Stores                | Used goods, resale and op-shop purchases                         |
| Insurance & Underwriting          | Insurance premiums and related protection products                       | Shoe Stores                      | Footwear retail for adults and children                          |
| Jewellery Stores                  | Jewellery, watches and precious metal retail purchases                   | Software & Digital Apps          | Software subscriptions, digital services and online applications |
| Laundry & Carpet Services         | Laundromats, dry-cleaning and carpet or textile cleaning services        | Solar Equipment Sale & Install   | Solar power equipment and installation services                  |
| Live Theatre & Ticket Agencies    | Tickets and payments for live performances, events and entertainment     | Specialist Trades                | Trade services such as plumbing, electrical and building trades  |
| Marine Service & Supplies         | Boating equipment, marine servicing and nautical supplies                | Sports & Outdoor Goods           | Sporting equipment, outdoor gear and adventure retail            |
| Medical Services & Supplies       | Medical care, diagnostics, equipment and health-related products         | Sports Clubs                     | Memberships, fees and spending at sporting clubs                 |
| Metal Service Centres             | Metal fabrication, processing and supply services                        | Storage                          | Self-storage, warehousing and storage services                   |
| Misc Apparel & Accessories        | Apparel and fashion accessories not captured in core clothing categories | Suit & Costume Hire              | Hire of formal wear, costumes and special-occasion clothing      |
| Misc Business Services            | Business-to-business services and operational support activities         | Swimming Pools & Spas            | Pools, spas: purchase, supplies and services                     |
| Misc Repair Shops & Services      | Repair and maintenance services not classified elsewhere                 | Tailors & Seamstresses           | Clothing alterations, tailoring and garment repair               |
| Miscellaneous Goods               | Specialised or mixed retail goods that do not fit standard categories    | Taxis & Limousines               | Taxi, rideshare and private transport services                   |
| Miscellaneous Publishing          | Printing, publishing, signage and media production services              | Telecommunication & Internet     | Mobile, broadband, internet and communication services           |
| Motor Homes Hire & Sale           | Sales and rental of motorhomes, caravans and recreational vehicles       | Television, Movies & Video Games | Streaming services, TV content and video gaming                  |
| Motorcycle Shops                  | Motorcycles, parts, accessories and servicing                            | Tour & Travel Agencies           | Travel booking, tour packages and travel agency services         |
| Movies                            | Cinema tickets and film exhibitions                                      | Tourist & Recreation Activities  | Visitor attractions, experiences and recreational activities     |
| Music & Instruments               | Musical instruments, recordings and music retail                         | Towing Services                  | Vehicle towing, recovery and roadside assistance                 |
| Parking (Excl Airports)           | Paid parking facilities and parking services outside airports            | Vape & Cigar Stores              | Vape products, tobacco alternatives and smoking accessories      |
| Personal & Household Services     | Household, lifestyle and personal services not classified elsewhere      | Vehicle Rentals                  | Short-term rental of cars, vans and commercial vehicles          |
| Pet Stores                        | Pet food, supplies and animal care products                              | Veterinary Services              | Animal healthcare and veterinary services                        |
|                                   |                                                                          | Waste Disposal                   | Bin and landfill waste and recycling services                    |

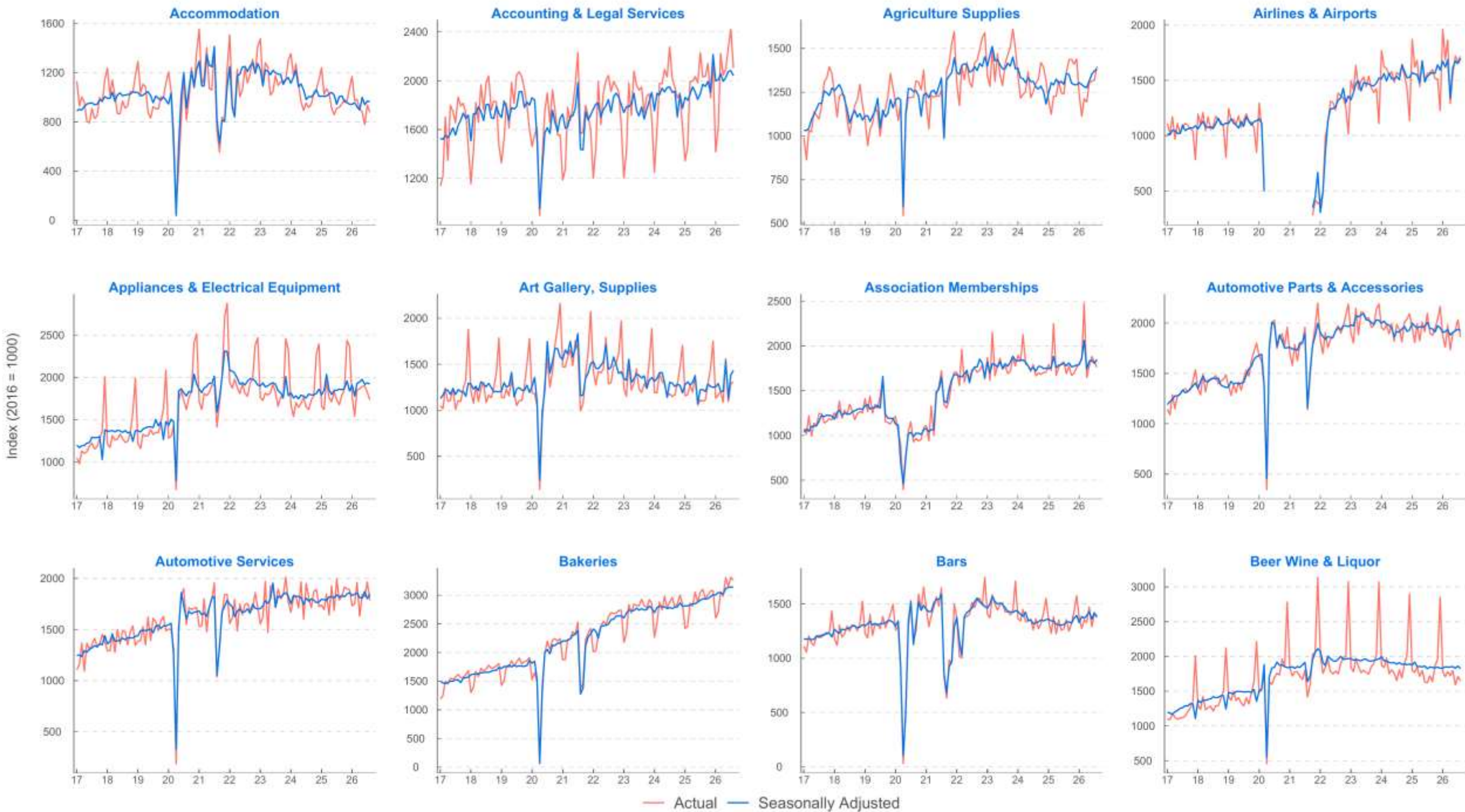
# Levels: raw and seasonally adjusted

The following slides show the levels data in both raw and seasonally adjusted terms: first the overall groups, and then all industries in alphabetical order.

For a description of what is in each industry, see slides 20-21.

## Industry group totals





Bicycle Stores



Book &amp; Stationery Stores



Bowling, Arcades &amp; Pool Halls



Cafes &amp; Restaurants



Camera &amp; Photographic Supplies



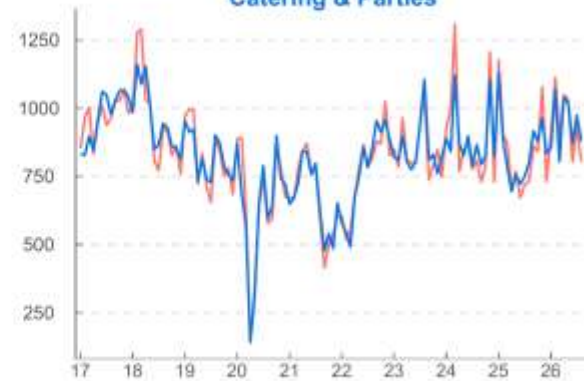
Car &amp; Truck Dealers



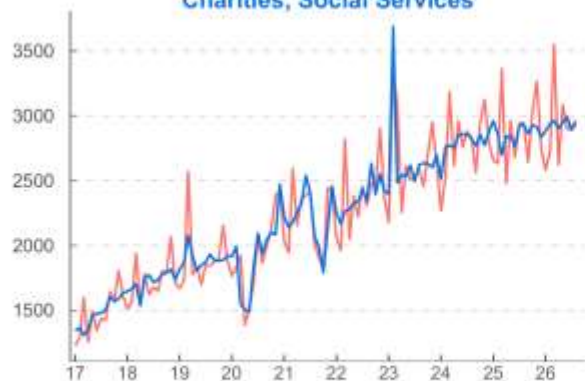
Car Washes



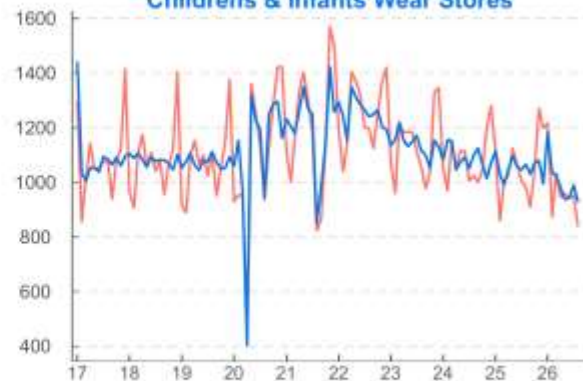
Catering &amp; Parties



Charities, Social Services



Childrens &amp; Infants Wear Stores



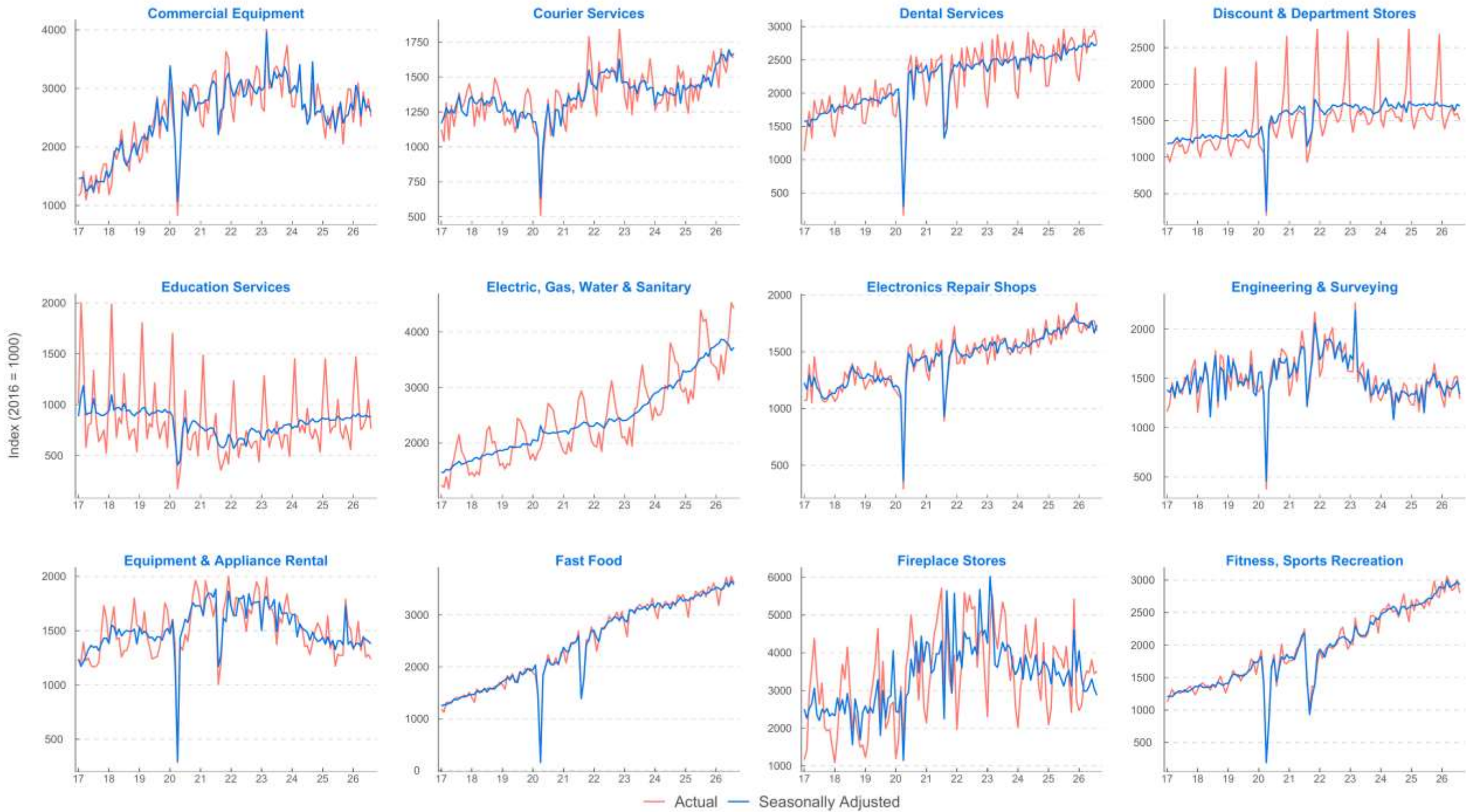
Cleaning &amp; Sanitation



Clothing Stores



— Actual — Seasonally Adjusted



Floors, Walls &amp; Windows



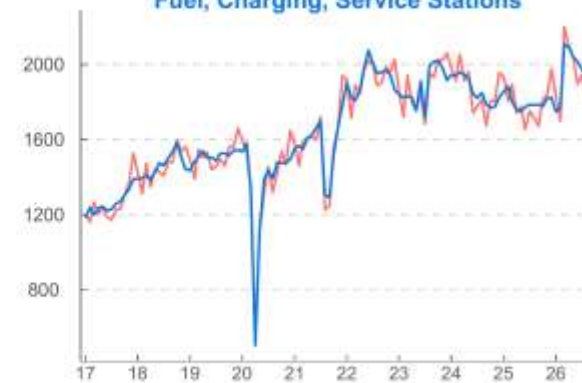
Florists



Freight &amp; Removals



Fuel, Charging, Service Stations



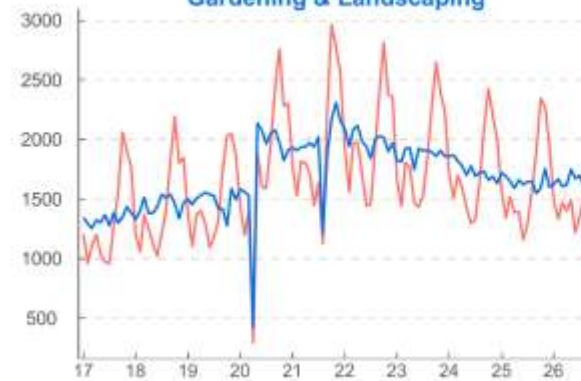
Furniture, Furnishings, Lighting



Gambling, Betting



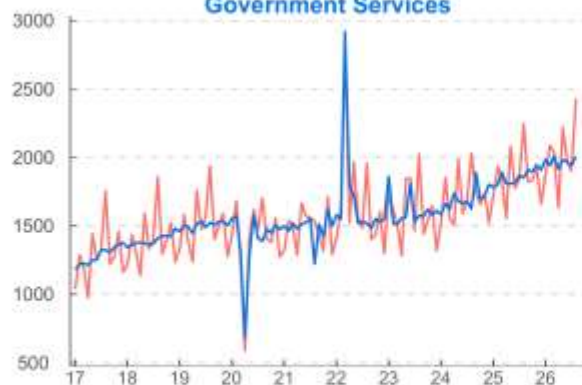
Gardening &amp; Landscaping



Golf Clubs



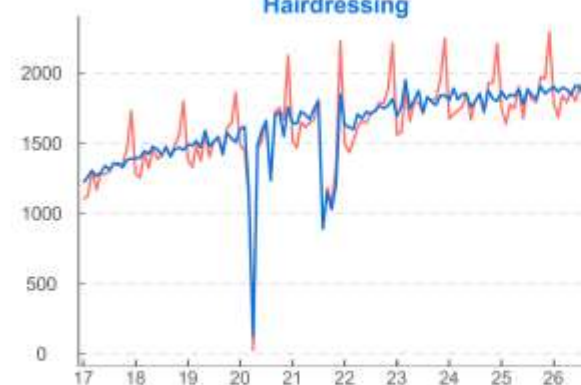
Government Services



Grocery &amp; Convenience Stores, Meal Kits



Hairdressing

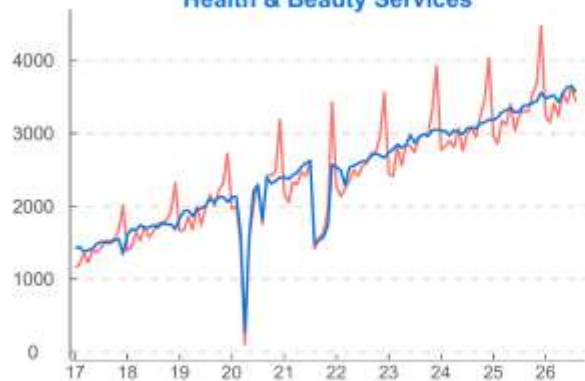


Hardware &amp; Construction Materials

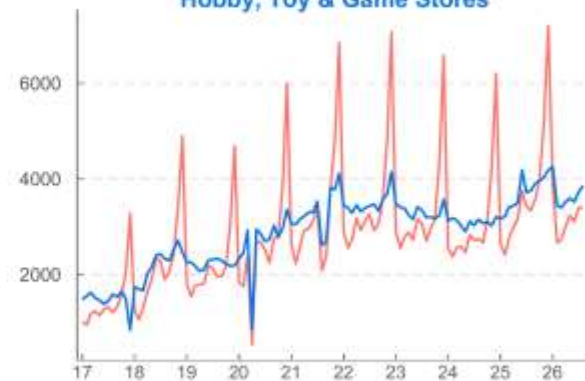


— Actual — Seasonally Adjusted

Health &amp; Beauty Services



Hobby, Toy &amp; Game Stores



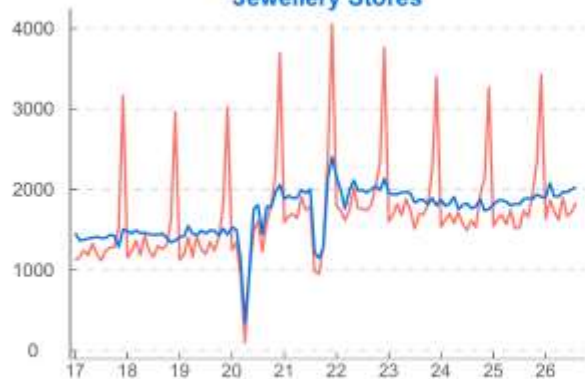
Industrial Supplies



Insurance, Underwriting



Jewellery Stores



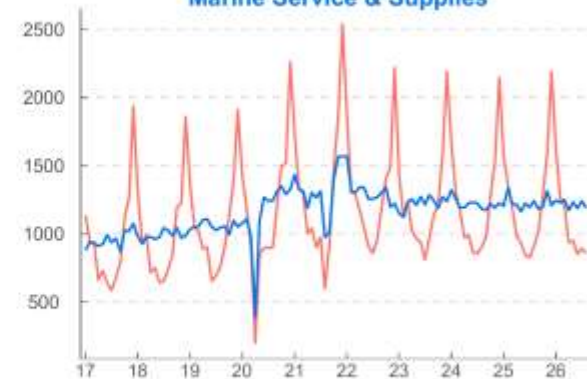
Laundry &amp; Carpet Services



Live Theatre &amp; Ticket Agencies



Marine Service &amp; Supplies



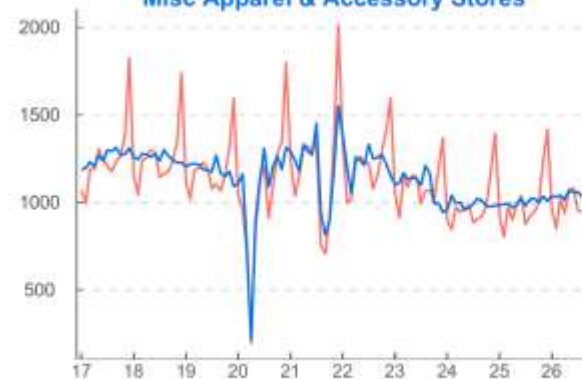
Medical Services &amp; Supplies



Metal Service Centres



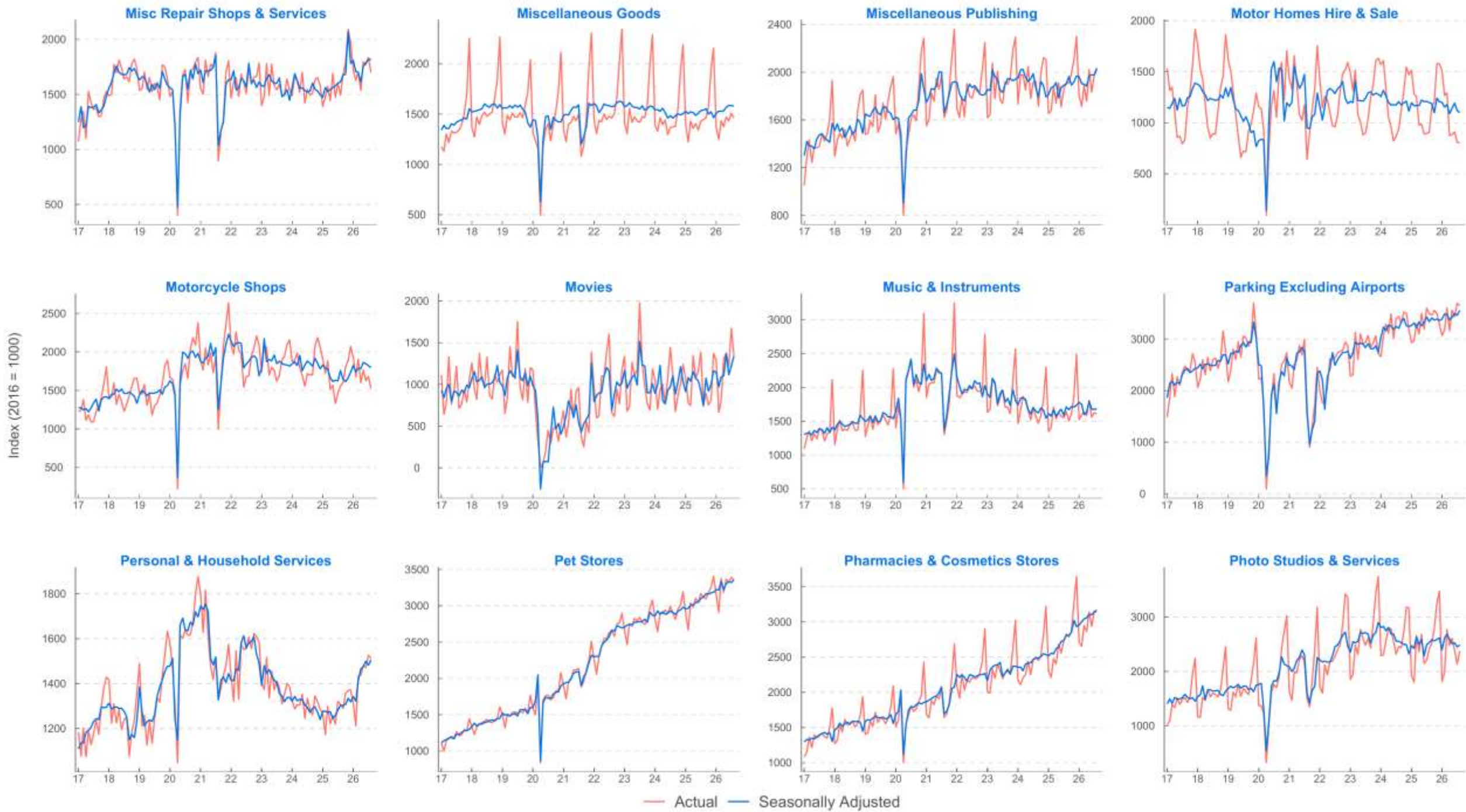
Misc Apparel &amp; Accessory Stores



Misc Business Services



— Actual — Seasonally Adjusted



Public Transport



Real Estate Agents, Rentals



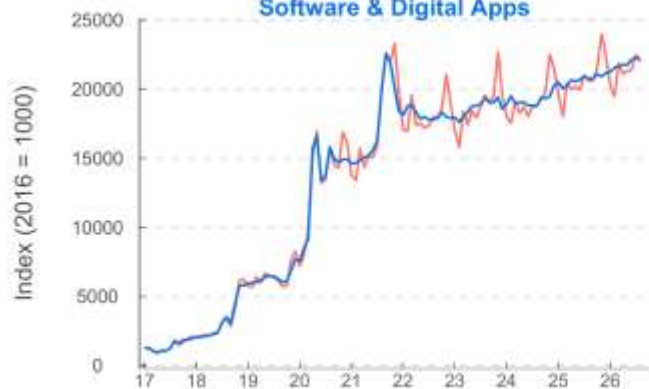
Secondhand Stores



Shoe Stores



Software &amp; Digital Apps



Solar Equipment Sale &amp; Install



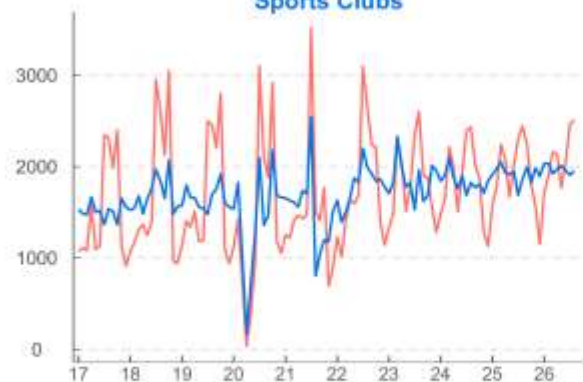
Specialist Trades



Sports &amp; Outdoor Goods Stores



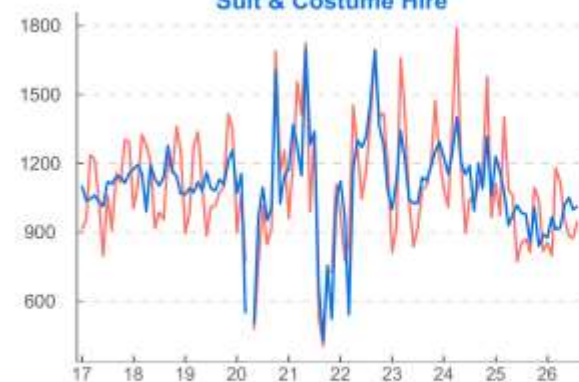
Sports Clubs



Storage



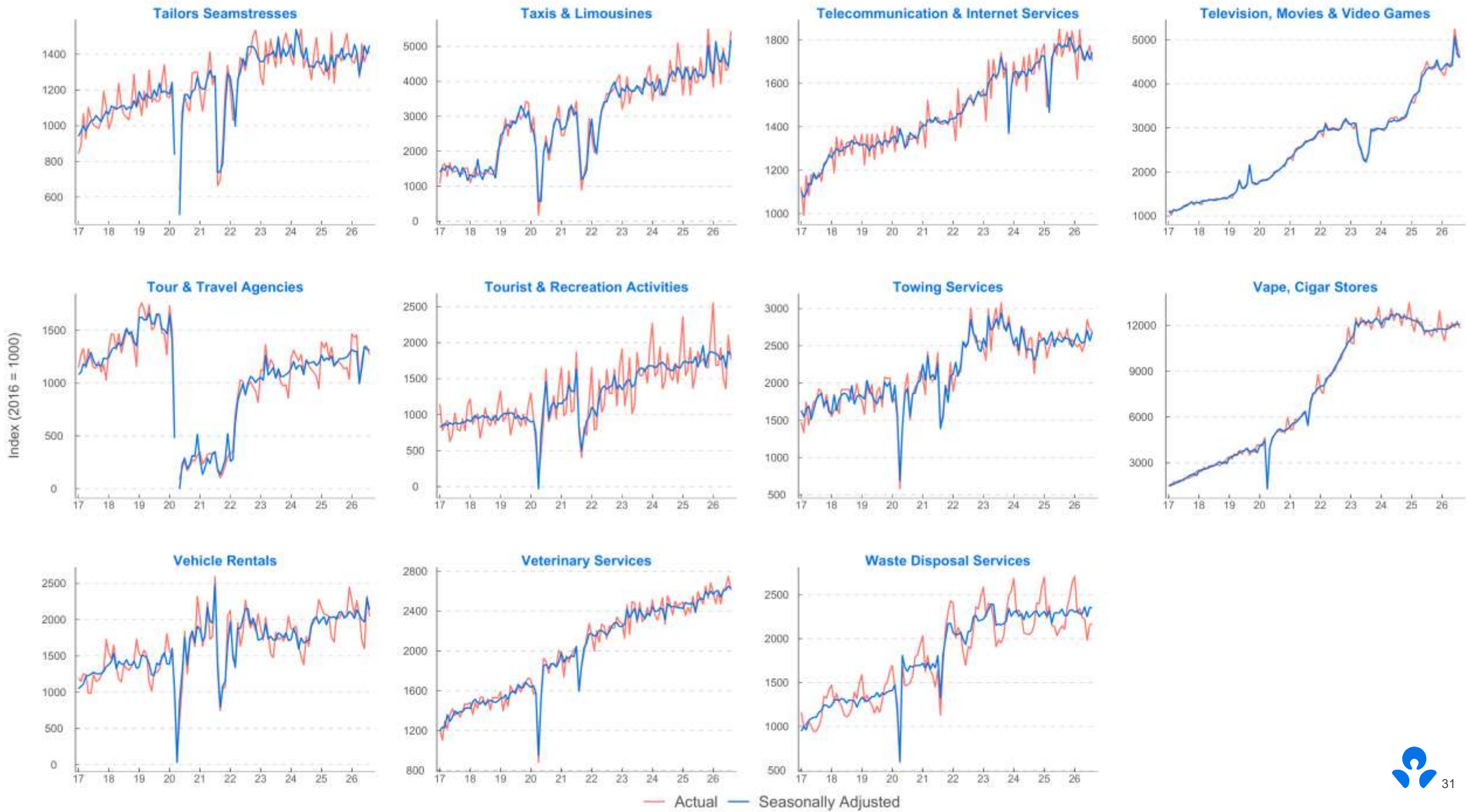
Suit &amp; Costume Hire



Swimming Pools &amp; Spas



— Actual — Seasonally Adjusted



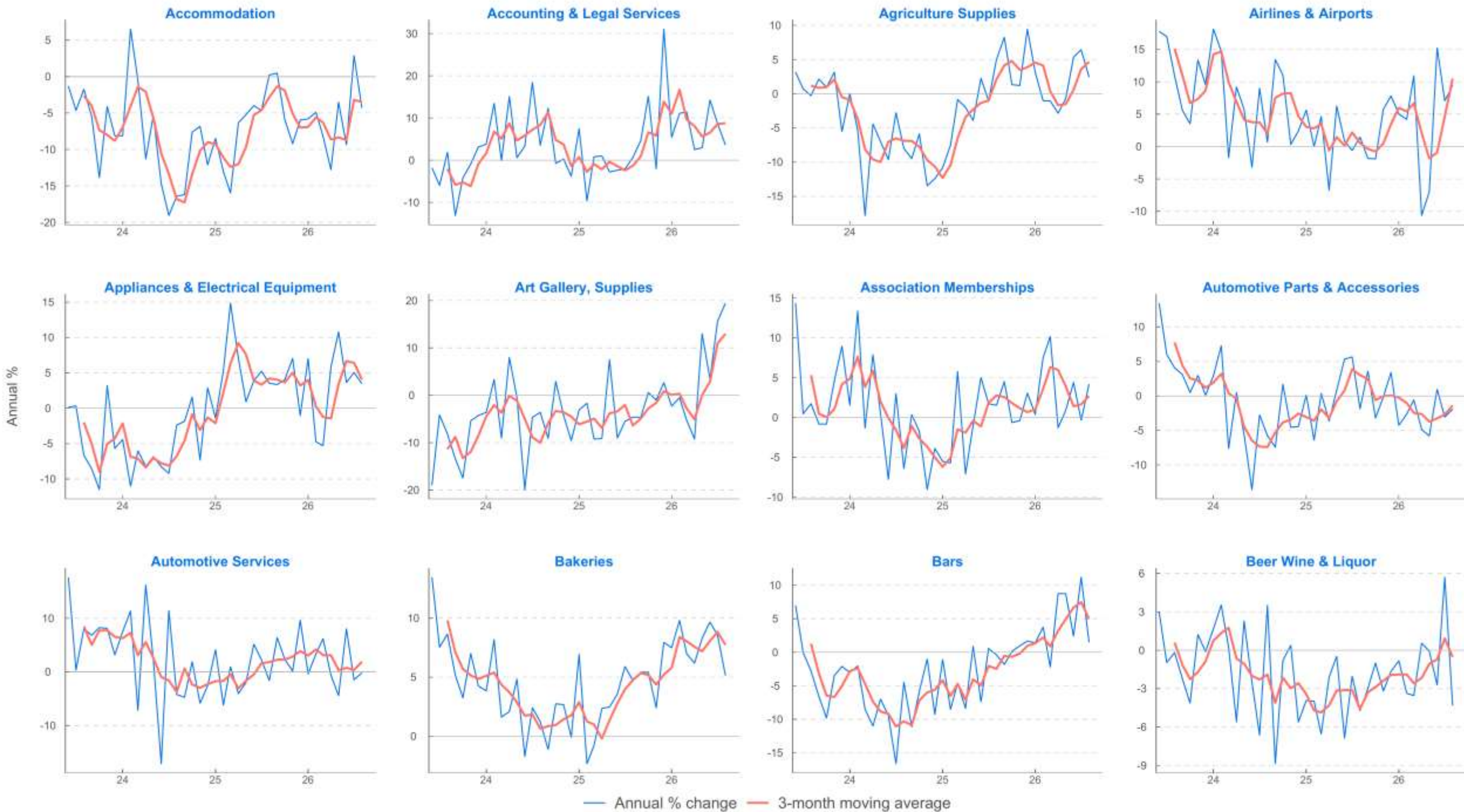
# Annual % change

The following slides show the annual % change in both raw and smoothed (3-month moving average) terms – as before, first the overall groups, and then all industries in alphabetical order.

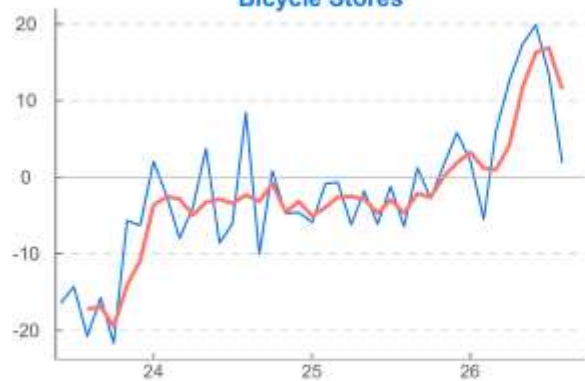
For a description of what is in each industry, see slides 20-21.

## Industry group totals

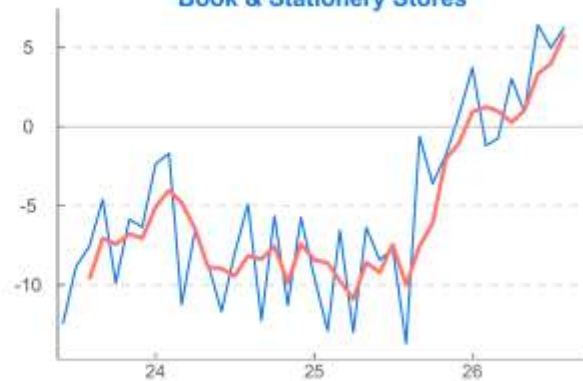




Bicycle Stores



Book &amp; Stationery Stores



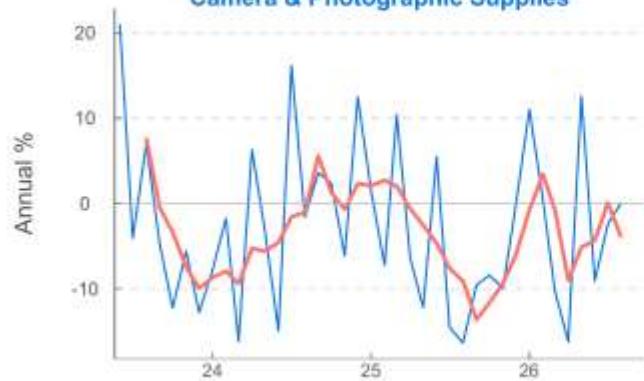
Bowling, Arcades &amp; Pool Halls



Cafes &amp; Restaurants



Camera &amp; Photographic Supplies



Car &amp; Truck Dealers



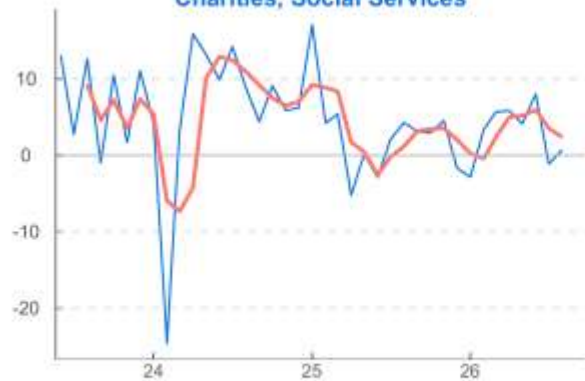
Car Washes



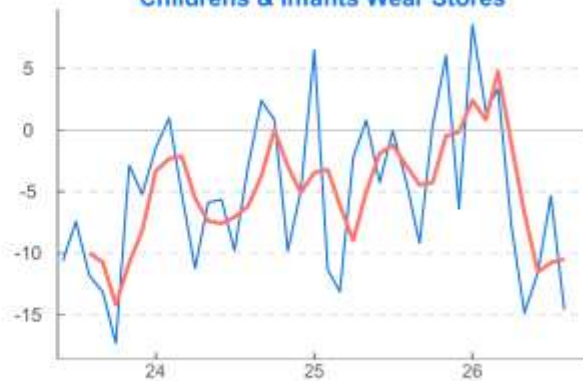
Catering &amp; Parties



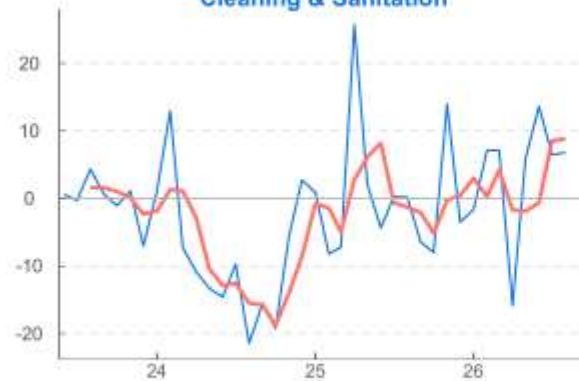
Charities, Social Services



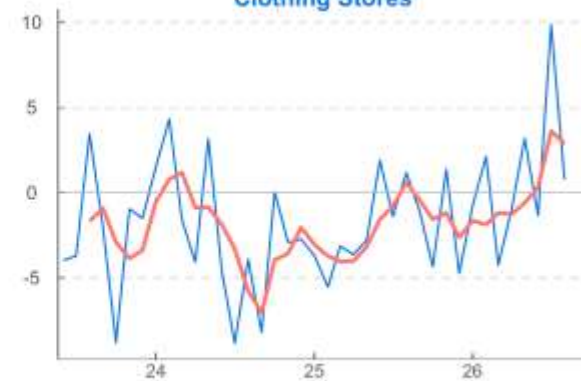
Childrens &amp; Infants Wear Stores



Cleaning &amp; Sanitation

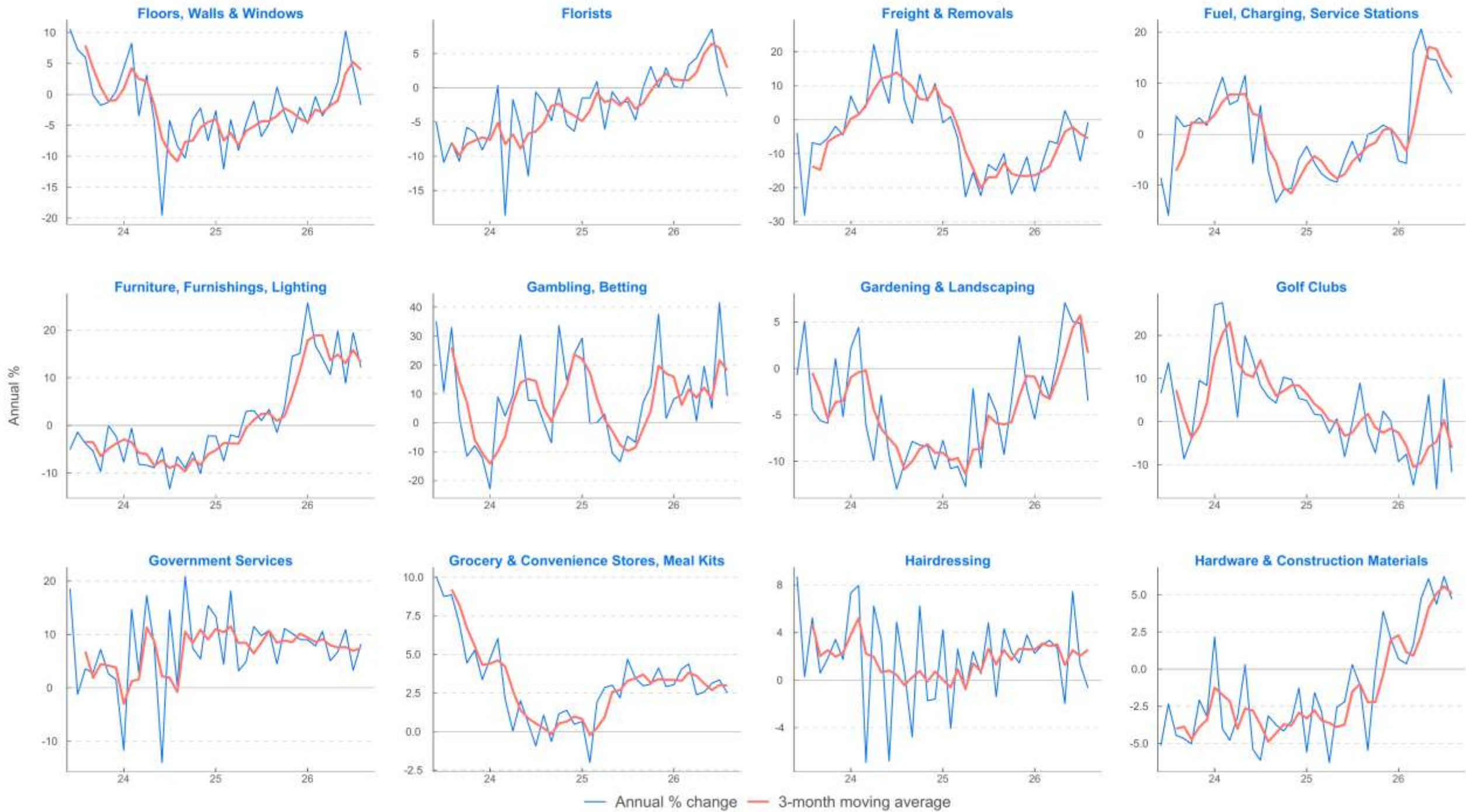


Clothing Stores



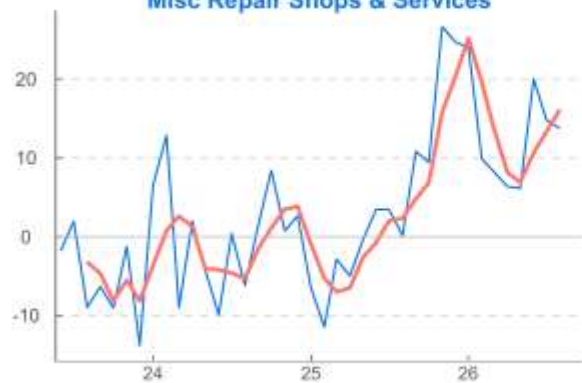
— Annual % change — 3-month moving average



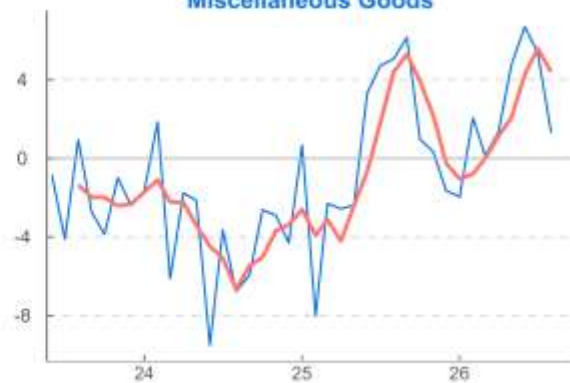




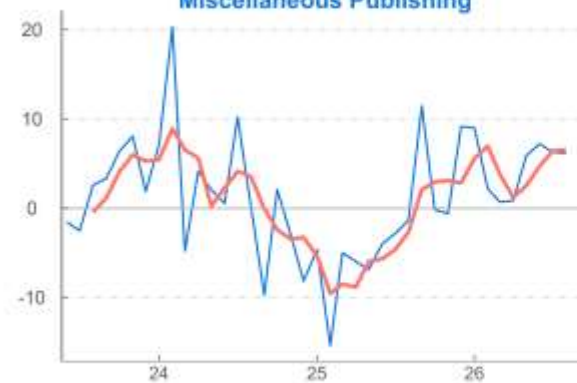
Misc Repair Shops &amp; Services



Miscellaneous Goods



Miscellaneous Publishing



Motor Homes Hire &amp; Sale



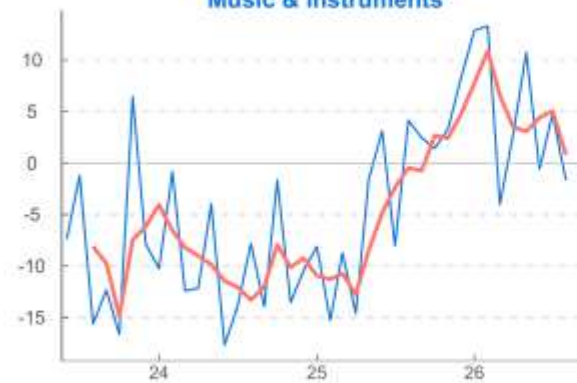
Motorcycle Shops



Movies



Music &amp; Instruments



Parking Excluding Airports



Personal &amp; Household Services



Pet Stores



Pharmacies &amp; Cosmetics Stores

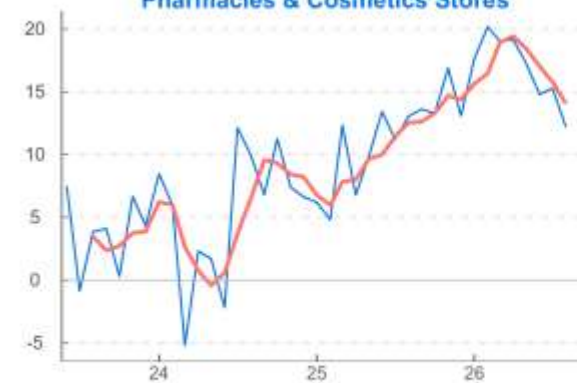
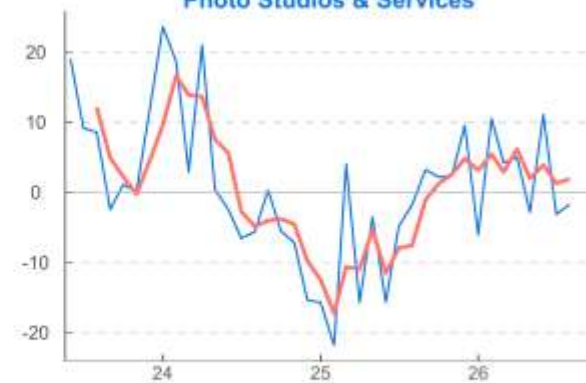
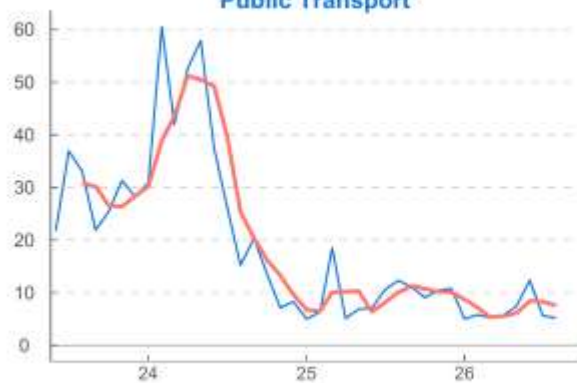


Photo Studios &amp; Services



— Annual % change — 3-month moving average

Public Transport



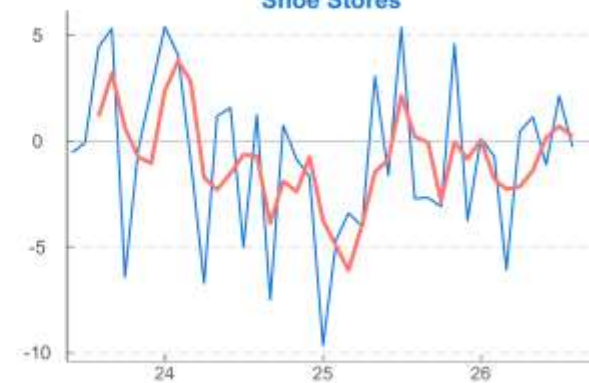
Real Estate Agents, Rentals



Secondhand Stores



Shoe Stores



Software &amp; Digital Apps



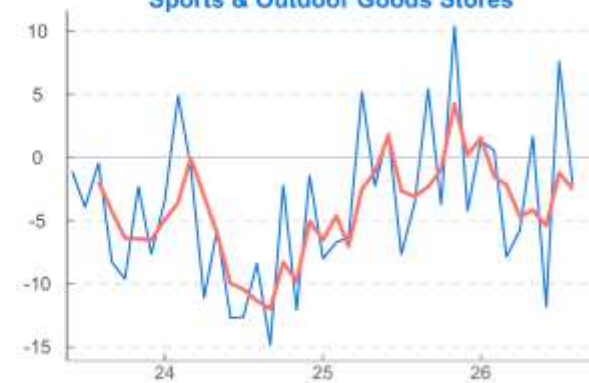
Solar Equipment Sale &amp; Install



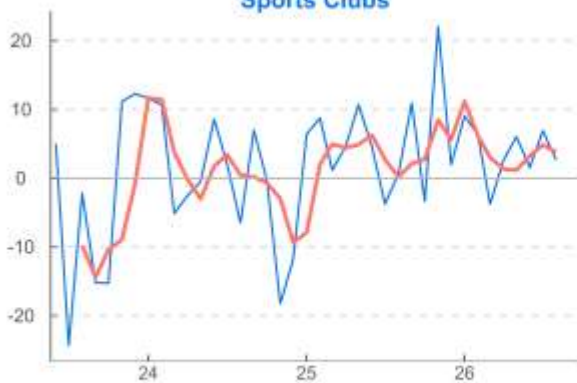
Specialist Trades



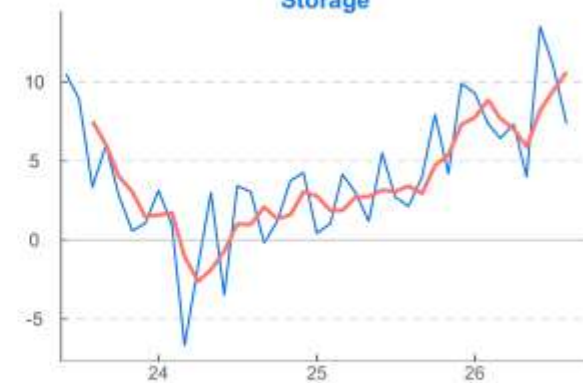
Sports &amp; Outdoor Goods Stores



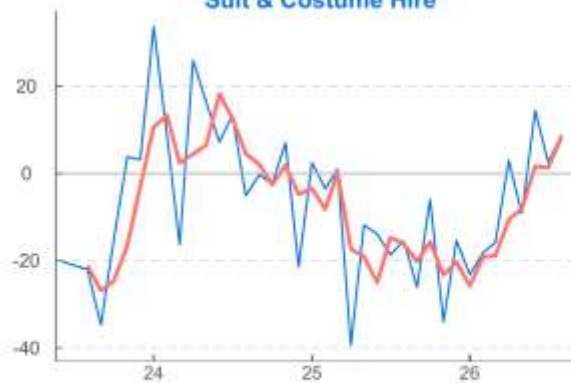
Sports Clubs



Storage



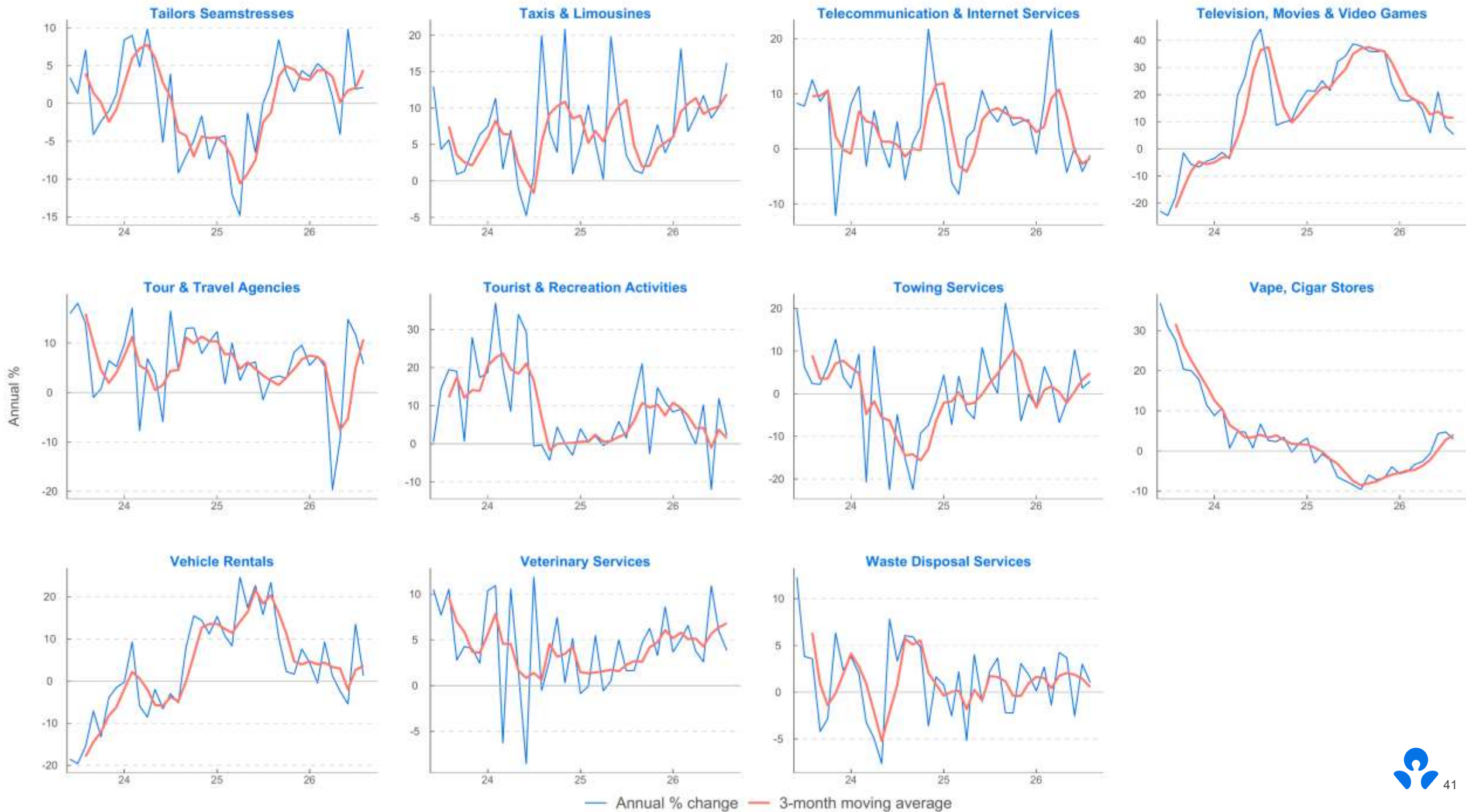
Suit &amp; Costume Hire



Swimming Pools &amp; Spas



— Annual % change — 3-month moving average



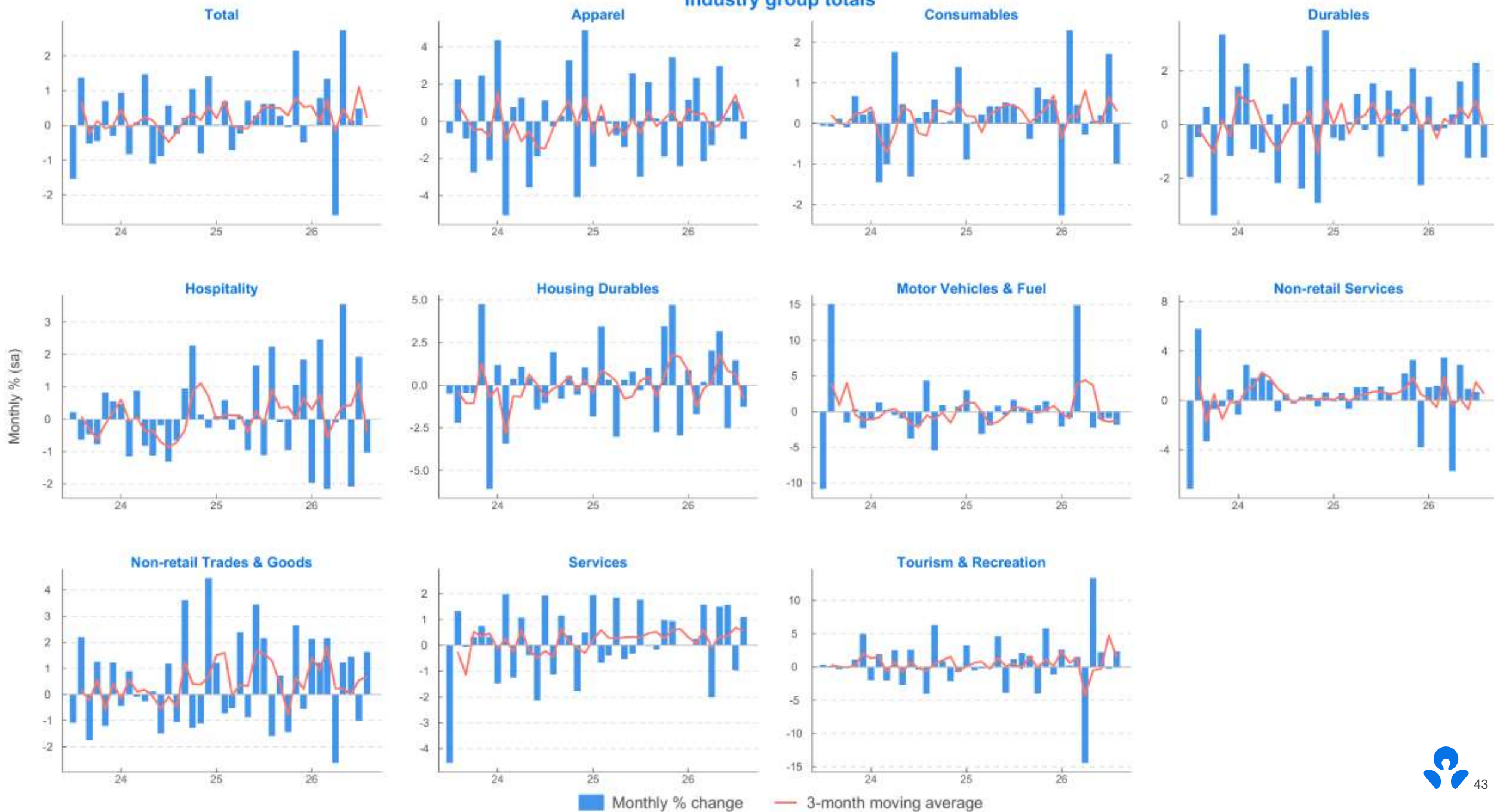
# Monthly % change: raw and smoothed

(3-month moving average)

The following slides show the monthly % change, both raw (bars) and in smoothed (3-month moving average) terms (lines). All data in these charts are seasonally adjusted. As before, the first slide is the overall groups, and then all industries in alphabetical order.

For a description of what is in each industry, see slides 20-21.

## Industry group totals



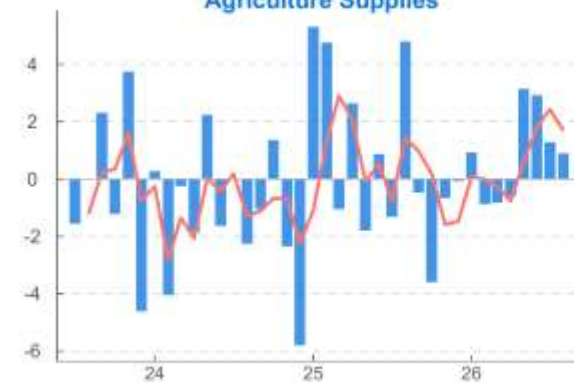
Accommodation



Accounting &amp; Legal Services



Agriculture Supplies



Airlines &amp; Airports



Appliances &amp; Electrical Equipment



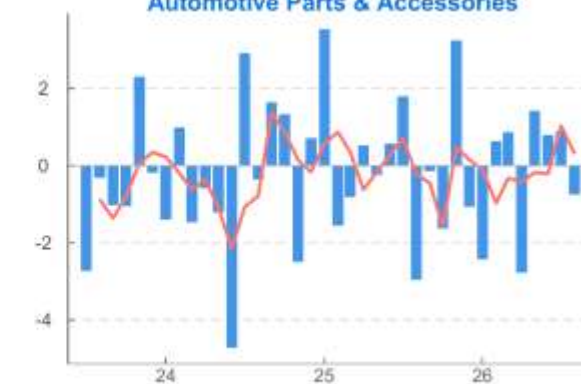
Art Gallery, Supplies



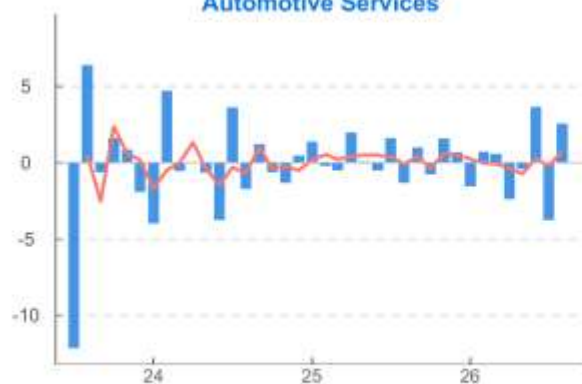
Association Memberships



Automotive Parts &amp; Accessories



Automotive Services



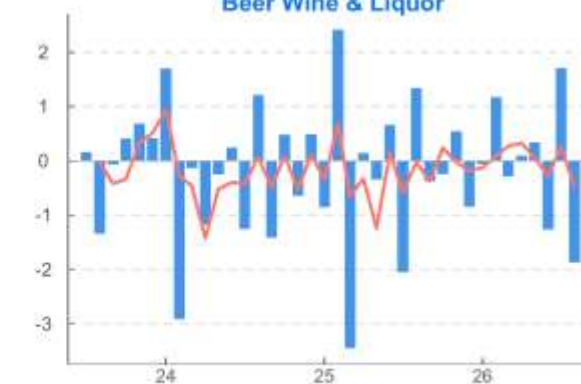
Bakeries



Bars



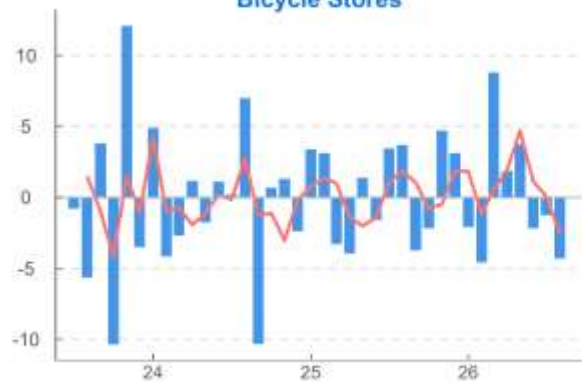
Beer Wine &amp; Liquor



Monthly % change

3-month moving average

Bicycle Stores



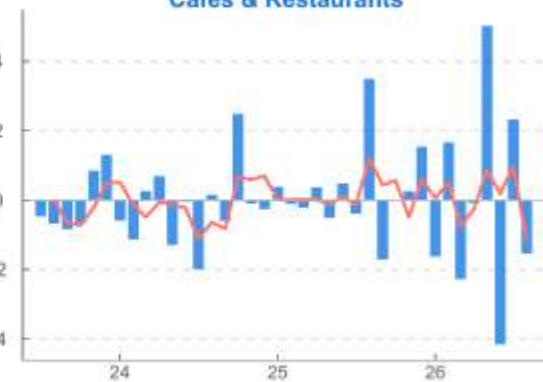
Book &amp; Stationery Stores



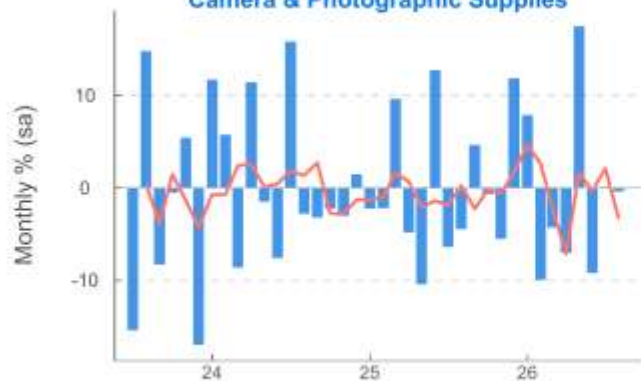
Bowling, Arcades &amp; Pool Halls



Cafes &amp; Restaurants



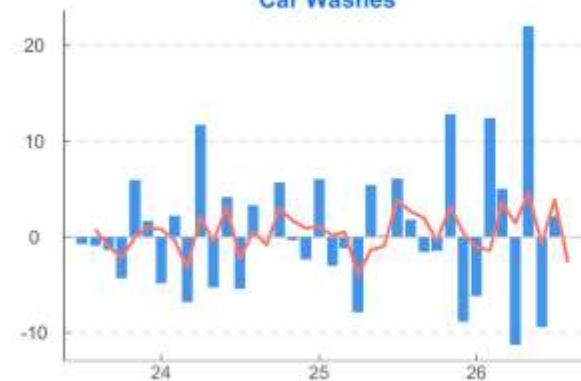
Camera &amp; Photographic Supplies



Car &amp; Truck Dealers



Car Washes



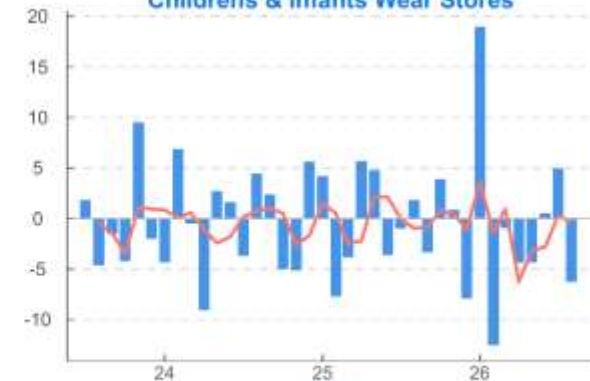
Catering &amp; Parties



Charities, Social Services



Childrens &amp; Infants Wear Stores



Cleaning &amp; Sanitation

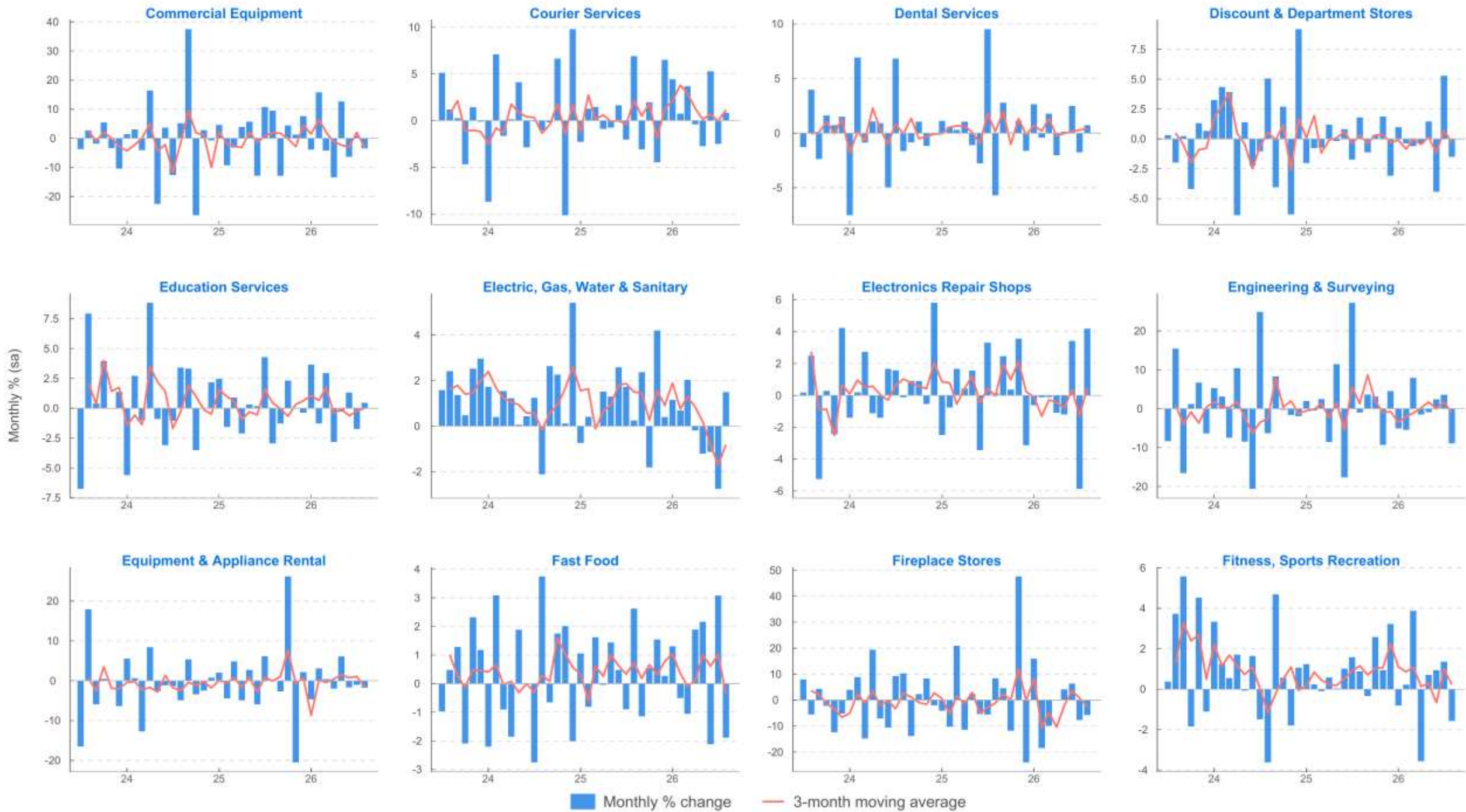


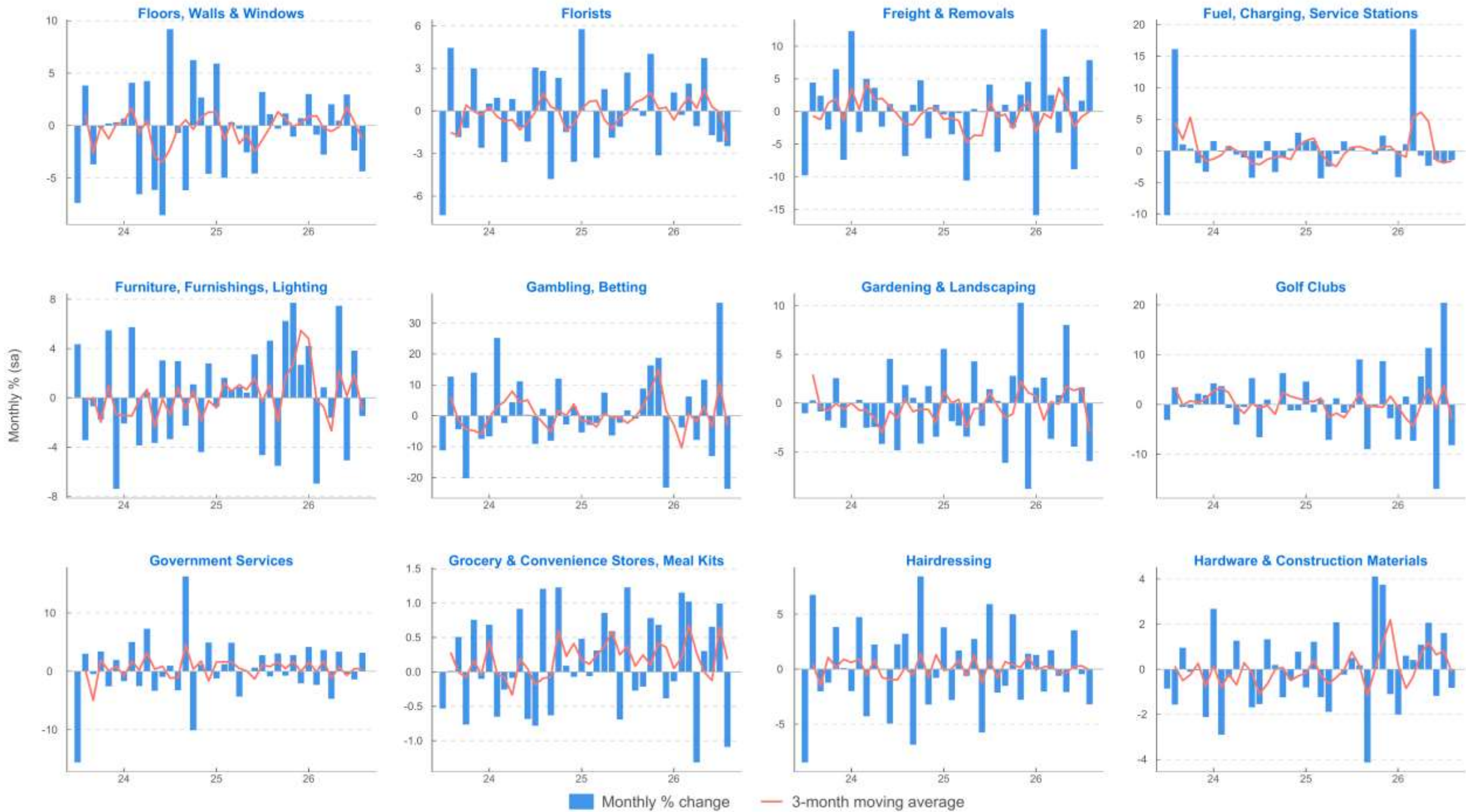
Clothing Stores

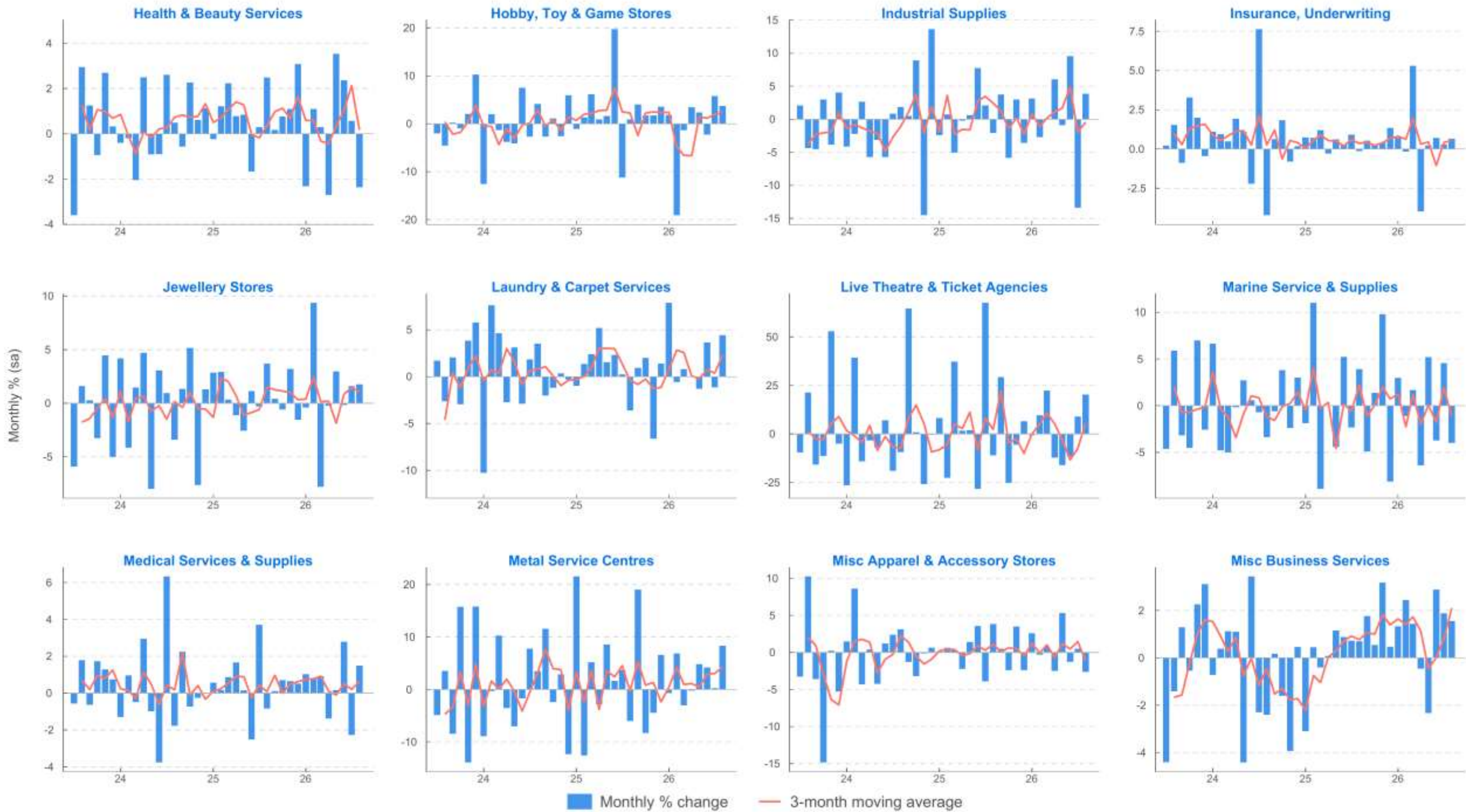


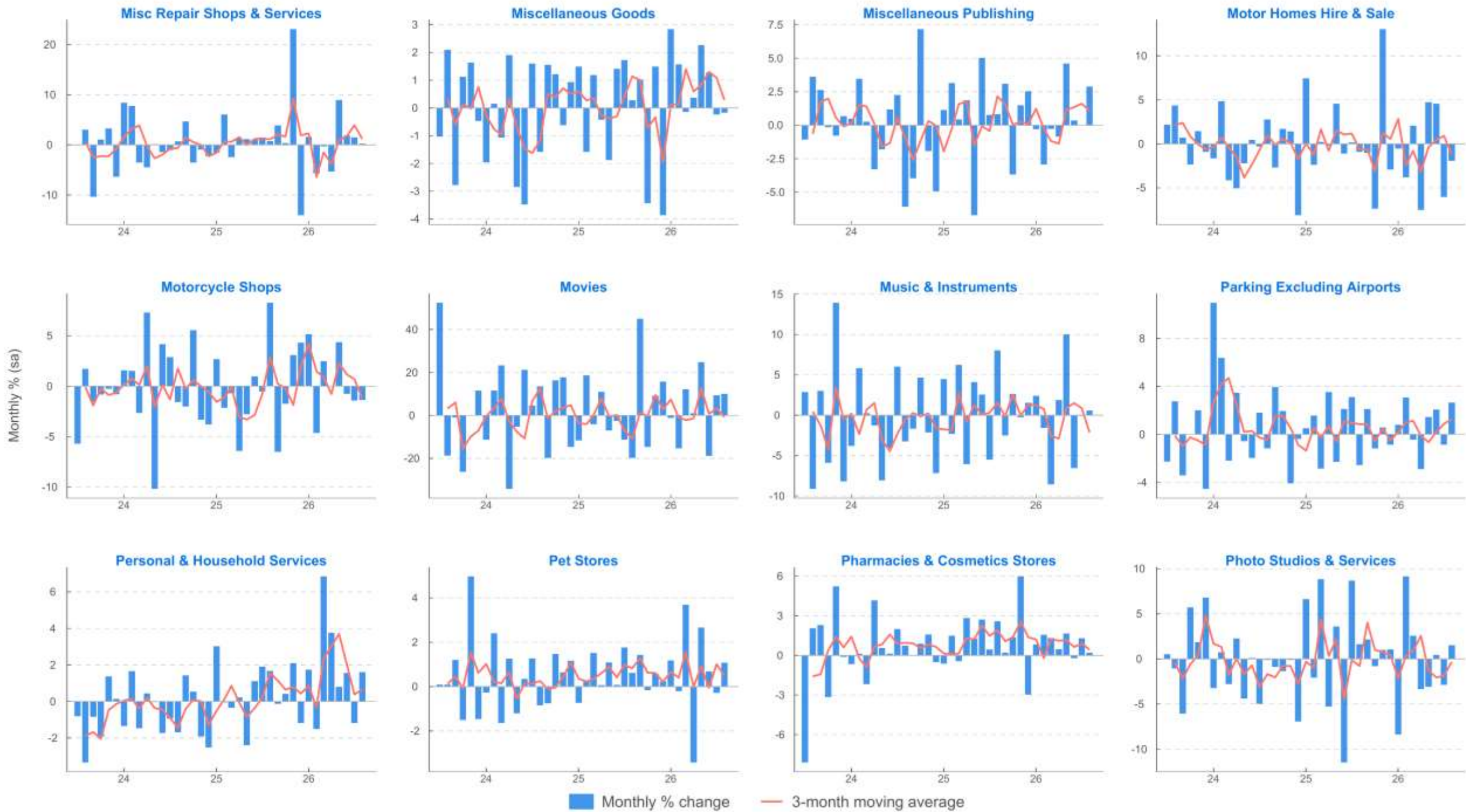
Monthly % change

3-month moving average









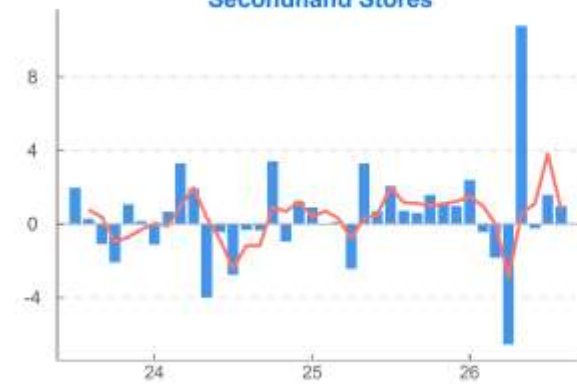
Public Transport



Real Estate Agents, Rentals



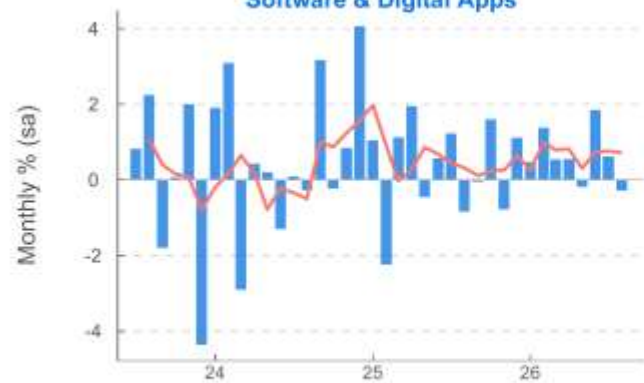
Secondhand Stores



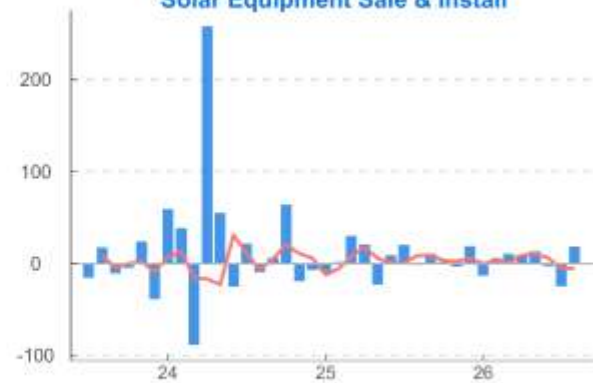
Shoe Stores



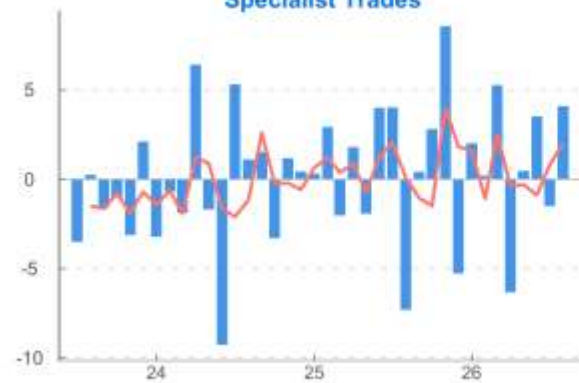
Software &amp; Digital Apps



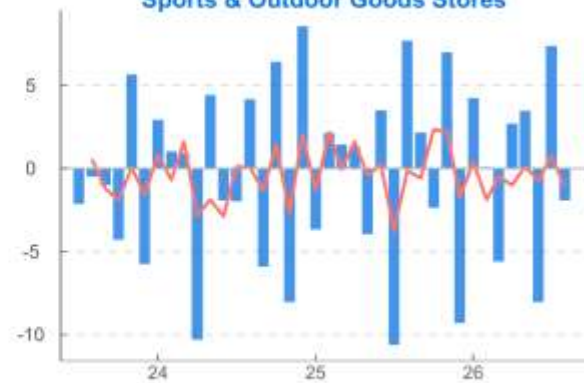
Solar Equipment Sale &amp; Install



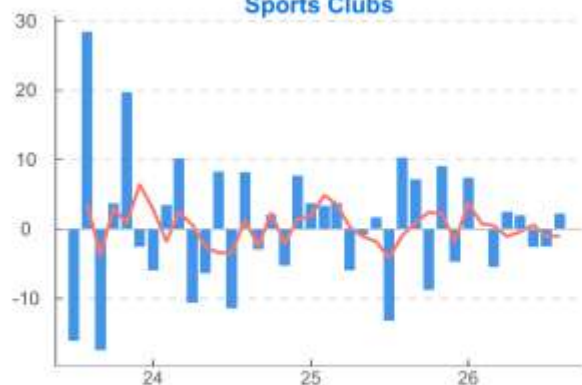
Specialist Trades



Sports &amp; Outdoor Goods Stores



Sports Clubs



Storage



Suit &amp; Costume Hire

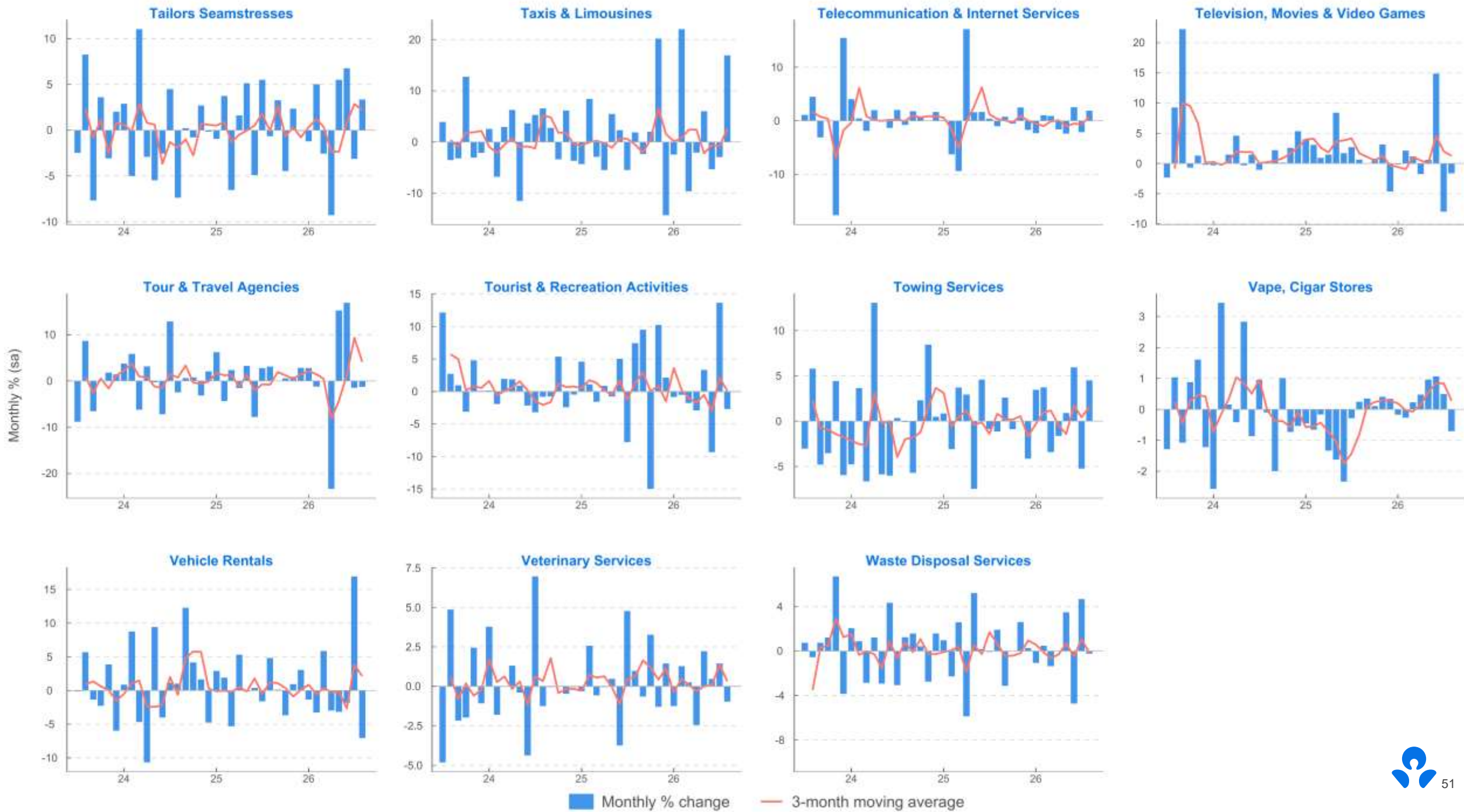


Swimming Pools &amp; Spas



Monthly % change

3-month moving average



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Last updated: 18 June 2025

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