

Media Release



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An artfully good cause: Daffodil Day art now live on Trade Me

Now's your chance to have a one-off celebrity artwork hanging at your place, all in the name of an artfully good cause.

The ANZ Daffodil Day Art Auction 2015, featuring artworks by 30 well-known New Zealanders, is now live on [Trade Me](#) until Wednesday 26 August. Just enter 'ANZ Daffodil Day Art Auction' in the Trade Me search field. 100% of the proceeds are donated to the Cancer Society.

The Prime Minister John Key, Dion Nash, Sir Bob Harvey, Eric Young, Toni Street, Sacha McNeil, Colin Mathura-Jeffrey, P-Money, Suzanne Paul and Urzila Carlson are just a few of the talented Kiwis who have generously donated artworks.

The brief for the artists was simple – there were no rules. They were asked to simply create an artwork which could be auctioned; it could be a sketch, painting, pastel, collage, abstract or even a poem or verse.

Check out their artworks on Trade Me:

[Sir Bob Harvey](#)

[Karena and Kasey Bird](#)

[Eric Young](#)

[Adrian Hailwood](#)

[Vaughan Smith](#)

[Michael Meredith](#)

[P-Money \(Peter Wadams\)](#)

[Rebecca Dubber](#)

[Sacha McNeil](#)

[Suzanne Paul](#)

[Grace Palmer](#)

[Andrew Little, Leader of the Opposition](#)

[Misery](#)

[Elliot Francis Stewart](#)

[Benjamin Work](#)

[Urzila Carlson](#)

[Robert and Nikki Rakete](#)

[Dion Nash](#)

[Colin Mathura-Jeffrey](#)

[Karla Goodwin](#) (Bluebells Cakery)

[Lydia Ko](#)

[Sam Webster](#)

[Melissa and Mary Ellen for Shen](#)

[Rt Hon John Key, Prime Minister](#)

[Laura McGoldrick](#)

[Toni Street](#)

[Berst](#)

[Gary Silipa](#)

[Route52](#)

[Askew One](#)

Last year the top-selling artwork belonged to artist Shane Hansen. His work 'Daffodil Day' fetched \$1790, followed by broadcaster Rawdon Christie's cartoon at \$1530. He was closely followed by food personality Nadia Lim (\$1510) and Booker prize winner Eleanor Catton (\$1360).

This year, chef Michael Meredith's piece 'Stem Nights' was inspired by his three daughters, Sophia, Talia and Ella Meredith, and his restaurant's practice of donating

all Tuesday night proceeds to charity.

“While I’m lucky not to have a personal connection to cancer, this is a really important issue in this country and I was really happy to get behind the project,” said Michael Meredith.

People can view the artworks in person at ANZ Ponsonby, 308 Ponsonby Rd, Auckland from 12pm Thursday 20 August until 12pm, Monday 24 August.

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About Daffodil Day

ANZ is the principal sponsor of Daffodil Day, the Cancer Society’s annual flagship event and major fundraiser. Since 1990 ANZ has raised more than \$16 million for the Cancer Society through various Daffodil Day fundraising activities, many organised by ANZ’s local branches.

As well as ANZ’s many community activities such as sausage sizzles, bake sales and quiz nights, and the ANZ Daffodil Day Art Auction, ANZ will also fundraise by selling merchandise and accepting donations in branches.

This year, ANZ and the Cancer Society are also behind a social media campaign “Who will you wear your daffodil for?” People can snap a photo of themselves with a daffodil and post it online in honour of someone special, using the #mydaffodil hashtag.

People can also text ‘hope’ to 336 to make an instant \$3 donation or visit don8.co.nz to find out more ways of donating.