



Media Release

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ANZ leads way with comprehensive mobile solutions

New offering means customers can now make any payment, any time, from any device

ANZ has become the first bank in New Zealand with technology making payments on the go possible for all customers, from individuals to large institutional clients.

The launch today of [ANZ Direct Mobile](#), a tailored banking solution for medium sized or more complex businesses, completes a comprehensive suite of ANZ mobile payment solutions meeting the needs of consumers, SMEs and large corporates.

ANZ New Zealand's Managing Director, Retail & Business Banking, Fred Ohlsson, said: "ANZ is embracing a new era as the 'total mobile' bank. From mum and dad, to tradesmen or local companies, right up to the largest corporates doing business internationally, we have a mobile solution enabling our customers to make any payment, any time, anywhere, and from the device of their choice.

"We're proud to offer these innovative solutions which deliver on the promise of mobile technology and respond to the changing ways our customers want to bank with us."

ANZ Direct Mobile enables business owners to see their balances and transactions and approve and release domestic payment batches from their phone or tablet, on either the iOS or Android operating system.

It follows a number of other successful ANZ mobile offerings.

In April 2011 the [ANZ goMoney](#) mobile banking app was launched for retail and small business customers in New Zealand and within hours became the No 1 most popular finance app on iTunes in New Zealand. ANZ continues to update the goMoney app to incorporate features suggested by customers.

Earlier this year ANZ launched [ANZ FastPay](#), an app enabling merchants to process Visa and MasterCard credit and debit card payments using their iPhone or Android smartphone.

ANZ also offers [ANZ Transactive Mobile](#) apps for Android and iPhone devices, a trans-Tasman solution enabling institutional, commercial and business banking customers to remotely monitor real-time balances on their New Zealand and Australian accounts, view transactions, approve and release payments and obtain live FX rates

More information on ANZ Direct Mobile is available [here](#).

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