



Media Release

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ANZ road show showcases New Zealand's potential to Asia

ANZ has helped boost the profile of New Zealand companies in Asia by leading a road show of top corporates and economic experts to Singapore and Hong Kong, said ANZ's CEO Jenny Fagg.

"As New Zealand's largest financial services organisation, we are proud to have taken the lead by co-ordinating this road show, aimed at connecting New Zealand companies to the Asian investment markets," Ms Fagg said.

"As a company, we have made a significant investment to expand our operations in the region and demonstrate our commitment to helping New Zealand companies leverage the emerging opportunities available from the Asian investment markets.

"I can also announce that ANZ New Zealand will be Sponsor Partner for the New Zealand Pavilion at the Shanghai World Expo from May next year. New Zealand's strong presence at the Expo will provide unique opportunities to connect more New Zealand companies with the opportunities that exist in Asia, and to help them realise their growth potential."

ANZ's Managing Director, Institutional New Zealand, David Green said the "Kiwi Day" road show was aimed at broadening the access that New Zealand companies have to funding to help them achieve their business goals. "The opportunities in Asia for New Zealand companies are immense – either as a source of capital to fund growth or as an export destination in its own right," said Mr Green.

"During the Kiwi Days, ANZ emphasised the quality of New Zealand companies, their areas of niche expertise and world-class innovation, and the diverse investment opportunities available to international investors as a result."

The companies participating in the road show represented some of New Zealand's biggest corporates and key sectors of the economy. They included Auckland Airport, Fletcher Building, Fonterra, Goodman Property Trust, Telecom, Transpower and Meridian Energy. The companies presented to a significant number of Asian financial investment institutions including fund managers, private bankers and local institutional banks.

The Reserve Bank of New Zealand, the New Zealand Debt Management Office and ANZ economists also gave presentations, setting the scene with an overview of the New Zealand macro environment.

Stéphan Deschamps, General Manager Treasury at Fonterra, saw great value in the road show.

"As New Zealand's largest company, and one with significant business operations across Asia, it was important for Fonterra to be involved in Kiwi Day. Asia has some of the world's fastest-growing economies and dairy markets, and a region where we have a strong consumer business and a significant proportion of our global dairy ingredient sales. This was a great opportunity to promote New Zealand businesses in the region."

Mr Green said the message ANZ conveyed to investors was that New Zealand is emerging more quickly than most from the recession, and that we had an established regulatory environment and a strong and stable banking sector – both of which have limited the impact of the Global Financial Crisis.

"ANZ already has an established presence in Asia and this has been growing rapidly as part of our Super Regional Strategy, enabling us to help New Zealand access the many opportunities available in Asia. This road show was an important part of that work," Mr Green concluded.

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