



## Media Release

21 August 2015

### **ANZ Migrant Expo doubles in size for 2015**

Around 10,000 visitors are expected at this year's expanded ANZ Migrant Expo, to be held at The Cloud on Auckland's waterfront on Saturday 5 September.

In the three years it has been running, the Expo has grown from 12 exhibitors in the first year, to 50 last year and 120 this year. The number of visitors has increased from 100 in the first year to an expected 10,000 this year.

"The growth of the Expo shows the size of the demand from the migrant community for businesses, government agencies and other services to help them establish and organize their lives in New Zealand," said Eric Chuah, Head of Customer Segment and International Banking at ANZ NZ.

"The Expo is an opportunity to get these businesses and services together under one roof and to make finding information and support as easy as possible for our new migrants."

Exhibitors will include government agencies, consulates, ethnic community groups, real estate, construction, media and wide range of businesses. ANZ will also be hosting a migrant speaker series on the day.

ANZ has a dedicated team providing a range of products designed to meet the unique needs of migrant customers, and a network of specialist branches that have the skills and local knowledge to help migrants establish and manage their banking in New Zealand.

With ANZ's parent company having a presence in 34 markets around the world, together with ANZ NZ it enables migrant customers to open a new ANZ account and have their financial affairs in order before moving to New Zealand.

"As the largest bank in New Zealand, we understand how connecting migrants to the right people and services can make establishing themselves in New Zealand easier," Mr Chuah said.

"ANZ welcomes new migrants, settled migrants, or anyone who would like to connect with migrants to attend this free expo."

**ANZ Migrant Expo** - Saturday, 5 September 2015, 10am - 4pm, The Cloud, Queens Wharf, Auckland. Admission is free.

For media enquiries contact:

Stefan Herrick  
Senior Communications Manager, Media  
Tel: +64-9-252 6418 or +64-21 748 492  
Email: [Stefan.herrick@anz.com](mailto:Stefan.herrick@anz.com)