

Media Release



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Famous Kiwis get artistic for Daffodil Day

A group of well-known New Zealanders have created unique artworks for the Cancer Society's Daffodil Day as part of the ANZ Daffodil Day Art Auction, and the results are amazing.

"A couple of weeks ago we sent blank sheets of paper away to 20 prominent Kiwis, and we've been blown away by the flair and originality of the artworks they sent back," said Fred Ohlsson, Managing Director Retail and Business Banking for ANZ, the principal sponsor of Daffodil Day.

"There is some serious artistic talent out there. We're really excited about auctioning the artworks on Trade Me to raise money for such a great cause."

The brief for the artists was simple – there were no rules. They were asked to simply create an artwork which could be auctioned; it could be a sketch, painting, pastel, collage, abstract or even a poem or verse.

The framed artworks will be available for auction on Trade Me from August 18-27, with 100 per cent of the proceeds going to support the Cancer Society.

Man Booker prize winner Eleanor Catton, celebrity chef Al Brown and netball legend Irene van Dyk are just a few of the famous Kiwis putting their creative hats on in support of the Cancer Society's annual fundraising drive.

Catton's work 'Owl' (Acrylic on canvas, 2014) was inspired by a family tradition.

"This is a wonderful initiative that I was honoured to be a part of," said Ms Catton.

"We have a great need for cancer awareness in New Zealand and the Cancer Society does wonderful work on behalf of those in need. For this auction I painted an owl, the totem animal my family bestowed on me at my birth."

Art commentator Hamish Keith expects the works to raise a sizeable sum. "It is wonderful to see such a rich variety of imagination at work."

The artworks will also be on display in Auckland City on Tuesday 19 and Wednesday 20 August from 9am-4pm at the Pavilion, ANZ Centre, 23-29 Albert Street, Auckland.

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About Daffodil Day

ANZ is the principal sponsor of Daffodil Day, the Cancer Society's main annual fundraising event. Since 1990 ANZ has raised more than \$15 million for the Cancer Society through various Daffodil Day fundraising activities, many organised by ANZ's local branches.

As well as ANZ's community activities and the ANZ Daffodil Day Art Auction, ANZ will also fundraise by selling merchandise and accepting donations.

This year, ANZ is also behind a social media campaign "Who do you wear your daffodil for?" People can snap a photo of themselves with a daffodil and post it online in honour of someone special, using the #mydaffodil hashtag.

People can also text 'daffodil' to 336 to make an instant \$3 donation or donate directly online at don8.co.nz.

ANZ Daffodil Day Art Auction 2014 – Participants

The New Zealanders generously taking part in the ANZ Daffodil Day Art Auction are:

Al Brown

Al Brown is a celebrated chef and restaurateur; his Auckland restaurants Depot and Federal Delicatessen, and bagel factory Best Ugly Bagels are hugely successful. His passion for the outdoors and seafood has seen him become a well-recognised TV presenter and award-winning culinary food writer. He is the author of the best selling *Go Fish, Stoked* and *Get Fresh*, and his latest book, *Depot: Biography of a Restaurant*, hits the shelves in October 2014. In 2012 Al was made a Member of the New Zealand Order of Merit for his services as a chef.

Eleanor Catton

Eleanor Catton is the author of *The Rehearsal* (2008) and *The Luminaries* (2013), which won the 2013 Man Booker Prize - making her, at the age of 28, the youngest author ever to win the Booker, and only the second New Zealander. Her literary success has delighted New Zealanders and she was recently made a Member of the New Zealand Order of Merit. She lives in Auckland with her partner Steve and teaches creative writing at Manukau Institute of Technology.

Sally Ridge

Television personality and interior designer Sally Ridge has appeared on a number of television shows, including *Celebrity Treasure Island*, *Changing Rooms*, *Home Front*, and most recently "*The Ridges*" on TV3 with daughter Jaime.

Jaime Ridge

The daughter of former New Zealand rugby player and All Black Matthew Ridge and interior designer and TV personality Sally Ridge, 21 year old Jaime Ridge was destined to be in the Kiwi limelight. She recently starred in reality TV show 'The Ridges' with mother Sally and is studying at the University of Auckland.

Irene van Dyk

Irene van Dyk is one of the world's best-known netball players. The retired Silver Fern (who only just hung up her international bib in June of this year) in an integral

part of the Central Pulse team in the ANZ Championship and was crowned 2003 New Zealand Sportswoman of the Year.

Duncan Garner and Family

Award winning journalist Duncan Garner hosts TV3's 3rd Degree programme and can be heard on Radio Live's Drive show each weekday. Before hosting 3rd Degree Garner was Political Editor at TV3 and has many years of experience reporting from the Parliamentary press gallery.

Zambesi

Fashion label Zambesi was founded by Elisabeth and Neville Findlay in 1979 and is proudly made in New Zealand. Zambesi epitomizes individual spirit, redefining convention with an ironic practicality, confirming its reputation in the global market of strength, beauty and independence. Zambesi has flagship stores in New Zealand (Auckland, Wellington) and Australia (Melbourne) and the label supplies selected outlets throughout New Zealand, Australia and Japan. View Zambesi collections at www.ZAMBESIstore.com.

Nadia Lim

Nadia Lim is an award-winning author, cook, dietician and lover of healthy food that's nutritious and delicious. Winner of 2011 MasterChef NZ, Nadia has gone on to create two best-selling cookbooks and is the head chef and dietician for healthy food delivery service My Food Bag and is also a judge for New Zealand's first season of My Kitchen Rules. Her latest book 'The Good Food Cookbook' was runner-up at the Gourmand World Cookbook Awards (2014, in the Best TV Chef category) and is focussed on 'good food' featuring delicious and nutritious recipes that are easy for the home-cook to re-create.

David Dallas and Leilani Momoisea

David Dallas is an award-winning hip hop artist who has released three albums, Something Awesome, (2009), The Rose Tint (2011) and Falling Into Place (2013). His most recent singles 'Runnin' and 'The Wire' went Platinum and Gold respectively.

Leilani Momoisea is a reporter at Radio New Zealand International, the brains behind fashion and lifestyle blog www.lanisays.com, and an occasional model. In 2013 Dallas and Momoisea were named "Auckland's hottest couple" and featured on the 'Best of Auckland' Metro magazine cover.

Rawdon Christie

UK-born Rawdon Christie is one half of the TV One Breakfast hosting duo, alongside Ali Pugh. The father of three trained in London, where he won the 'Young Broadcast Journalist of the Year' award in 2000, before joining the BBC. In 2003 he moved to TVNZ and has since worked on every programme in the One News stable, either as a reporter or presenter. Rawdon has also presented TV1's Dragon's Den and politics show, 'Agenda'.

Askew One

Askew One (aka Elliott O'Donnell) is recognized worldwide for his unique approach to graffiti art and is self-taught in graphic design, illustration, photography, publishing, directing and editing music videos and moving images. His work draws greatly from New Zealand's geographical isolation and its subsequent desire to feel inclusion through pop-cultural appropriation. His co-authored book *In Form*, about New Zealand graffiti art, was a finalist for 2008 Montana Book Awards.

Megan Sellers

Megan Sellers began her radio career at broadcasting school in Christchurch. The self-confessed shopping addict relocated north from Nelson for a producer job six years ago, and quickly graduated to her own show, before joining Fletch and Vaughan to host ZM's breakfast show this year.

Deacon 'What we do in the Shadows' (aka Jonathan Brugh)

Greetings,

I am Deacon, a vampire from that movie about vampires. As you can see I'm a very good painter. I've been painting for over one hundred years, ever since I was told by a good friend (a virgin whom I was drinking) that I was an excellent painter and should do more. Indeed painting and knitting are my favourite past times. If anyone would like to have their portrait painted, (at night) they may find me on Facebook. Or you may wait by the grandstand at the Miramar rugby park most nights around midnight. Or I can knit you a jersey.

Wayne Hapi

Wayne Hapi is the break-out actor from the 2014 New Zealand film 'The Dark Horse', starring alongside Cliff Curtis.

Lizzie Marvally

Described as a 'true songbird' and a 'national treasure', Lizzie Marvally, the niece of Sir Howard Morrison, has two top-ten albums, two European tours, concerts in Asia and Arabia amongst others, a smash-hit charity single and countless national anthems and tours under her belt, despite being just 25-years-old.

Julien Dyne

Julien Dyne is a multi talented drummer, producer, DJ and visual artist who performs and records with Soul /Hiphop artist Ladi 6. With two albums to his name, Julien is also an accomplished visual artist, with his work being exhibited throughout New Zealand.

Sarah Ulmer

ANZ Ambassador Sarah Ulmer is the first New Zealander to win an Olympic cycling gold medal, which she won in the individual pursuit at the 2004 Olympics in Athens, setting a world record. She was made an Officer of the New Zealand Order of Merit in 2005, and lives in Cambridge with her family.

Sara Hughes

Sara Hughes' practice has attracted significant attention throughout Australasia, winning both the Wallace Art Award and the Norsewear Art Award in 2005, whilst in 2008 she was the first New Zealand recipient of The RIPE: Art and Australia magazine Art Award. She has been selected to participate in a number of notable residencies including the International Studio and Curatorial Program, New York, in 2007; and Creative New Zealand's Berlin Visual Artists Residency at the Künstlerhaus Bethanien between 2008 and 2009. Hughes' paintings and installations are held in many important Australasian public and private collections, including the Chartwell Collection, Auckland City Art Gallery Toi o Tamaki; Dunedin Public Art Gallery; Museum of New Zealand Te Papa Tongarewa, Wellington; National Gallery of Australia, Canberra; and the University of Auckland Art Collection.

Hughes completed an MFA in painting in 2001 from Elam School of Fine Arts, University of Auckland. Her work has been published widely appearing in international art and architecture magazines including Art in America, Artlink, Art in Australia and Monument. Hughes has also undertaken a number of high profile public commissions, including a temporary installation entitled Heat Wave at Federation Square, Melbourne, in 2010. In 2013 she completed two large-scale permanent works for the ANZ lobby in Auckland, as well a series of striking outdoor works for the re-opening of Cathedral Square in the centre of Christchurch, New Zealand.

Shane Hansen Tainui - Ngati Mahanga, Ngati Hine

Shane Hansen started his professional life as a fashion designer, then branched off into being an Art Director for his own marketing & design company. In 2009 he launched himself as an artist and has never looked back. He is one of New Zealand's most popular artists of contemporary Maori inspired works. Being of mixed heritage – Maori, Chinese, Scottish, Danish and English – he takes us on a journey of cultural discovery, pride of place and personal life experiences through the use of modern maori motifs, vibrant colours and expressive bold imagery. Shane is represented by a number of galleries throughout New Zealand, and his work has been described as 'a fusion of Maori heritage, strong sense of family and admiration for the clear graphic sensibility of the whareniui.'

shanehansen.co.nz