



## Media Release

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### **Name change to support ANZ's growth in Wealth**

ANZ today announced that ANZ Investments would replace OnePath as the name and brand for its specialist KiwiSaver provider and funds management business.

John Body, Managing Director ANZ Wealth New Zealand said: "Wealth management is a key priority for ANZ and we have a clear strategy to grow our share of the wealth market here in New Zealand.

"As we focus more of our marketing and branding investment into activities promoting the ANZ Wealth brand, it makes sense to transition the name and brand of our KiwiSaver provider and funds management business to ANZ.

"ANZ is one of the strongest and most recognised financial institutions in New Zealand and we already look after the retirement savings of more than half a million New Zealanders. This change will make it easier for people to understand who is looking after their money.

"This is a change in name and brand only. The people and processes behind ANZ's KiwiSaver schemes remain the same and we also remain committed to working with financial advisers to help their clients grow their wealth," Mr Body said.

The change is effective from 20 September 2013. OnePath will remain as a brand name for life insurance solutions sold through external financial advisers.

For media enquiries contact:

Andrew Park  
Corporate Communications Manager  
Tel: +64 9 2526289 or +64 21911787  
Email: [Andrew.Park@anz.com](mailto:Andrew.Park@anz.com)