

Media Release



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Creative Kiwi celebs raise almost \$13,000 for Cancer Society

Online bids for artworks in ANZ's inaugural Daffodil Day Art Auction closed last night, raising almost \$13,000 for the Cancer Society.

Artist Shane Hansen's work *Daffodil Day* achieved the top bid of \$1790, followed by broadcaster Rawdon Christie's cartoon at \$1530. Foodies Nadia Lim and Al Brown raised \$1510 and \$1320 respectively, and Man Booker Prize winner Eleanor Catton's owl painting reached \$1360.

The buyers of Catton's work, who wanted to be anonymous, said they were "very impressed" with her painting.

"This is someone who is a very busy, very talented person. She's made such a big mark on the international stage and for her to take the time and effort into producing an artwork outside her skill set to raise money for charity is very impressive.

"It's a very attractive piece and we are looking forward to having it on the wall of our lounge."

Fred Ohlsson, ANZ's Managing Director Retail and Business Banking was "blown away by the creativity and generosity of the artists.

"On behalf of everyone at ANZ and the Cancer Society, I want to sincerely thank all of those who so generously gave their time to create these amazing pieces of art."

"I'd also like to thank those who bought the works for their support of the Cancer Society."

The brief for the artists was simple – there were no rules. They were asked to create an artwork which could be auctioned; it could be a sketch, painting, pastel, collage, abstract or even a poem or verse.

The framed artworks were available for auction on Trade Me from August 18-27, with 100 per cent of the proceeds going to the Cancer Society.

What they sold for:

Artist	Amount raised
Shane Hansen	\$1790.00
Rawdon Christie	\$1530.00
Nadia Lim	\$1510.00
Eleanor Catton	\$1360.00

Al Brown	\$1320.00
Sarah Ulmer	\$625.00
Deacon	\$585.00
Jaime Ridge	\$520.00
David Dallas & Leilani Momoisea	\$520.00
Sally Ridge	\$455.00
Zambesi	\$420.00
Lizzie Marvally	\$405.00
Wayne Hapi	\$357.87
Askew One	\$335.00
Irene van Dyk	\$277.01
Megan Sellers	\$270.00
Julien Dyne	\$265.00
Duncan Garner	\$171.00
Sara Hughes	Unsold – reserve \$1500
Total	\$12715.88

For media enquiries contact:

<p>Sonia Ball External Communications, ANZ 09 252 3382 or 0274 811 809 sonia.ball@anz.com</p>	<p>Jessamy Malcolm Cowper External Communications, ANZ 09 252 3261 or 027 275 2834 Jessamy.malcom@anz.com</p>
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About Daffodil Day

ANZ is the principal sponsor of Daffodil Day, the Cancer Society's main annual fundraising event. Since 1990 ANZ has raised more than \$15 million for the Cancer Society through various Daffodil Day fundraising activities, many organised by local ANZ branches.

As well as ANZ's community activities and the ANZ Daffodil Day Art Auction, ANZ will also fundraise by selling merchandise and accepting donations.

This year, ANZ is also behind a social media campaign "Who do you wear your daffodil for?" People can snap a photo of themselves with a daffodil and post it online in honour of someone special, using the #mydaffodil hashtag.

People can also text 'daffodil' to 336 to make an instant \$3 donation or donate directly online at don8.co.nz.

ANZ Daffodil Day Art Auction 2014 – Participants

The New Zealanders generously taking part in the ANZ Daffodil Day Art Auction are:

Al Brown

Al Brown is a celebrated chef and restaurateur; his Auckland restaurants Depot and Federal Delicatessen, and bagel factory Best Ugly Bagels are hugely successful. His passion for the outdoors and seafood has seen him become a well-recognised TV presenter and award-winning culinary food writer. He is the author of the best-selling *Go Fish*, *Stoked* and *Get Fresh*, and his latest book, *Depot: Biography of a*

Restaurant, hits the shelves in October 2014. In 2012 Al was made a Member of the New Zealand Order of Merit for his services as a chef.

Eleanor Catton

Eleanor Catton is the author of *The Rehearsal* (2008) and *The Luminaries* (2013), which won the 2013 Man Booker Prize - making her, at the age of 28, the youngest author ever to win the Booker, and only the second New Zealander. Her literary success has delighted New Zealanders and she was recently made a Member of the New Zealand Order of Merit. She lives in Auckland with her partner Steve and teaches creative writing at Manukau Institute of Technology.

Sally Ridge

Television personality and interior designer Sally Ridge has appeared on a number of television shows, including *Celebrity Treasure Island*, *Changing Rooms*, *Home Front*, and most recently *The Ridges* on TV3 with daughter Jaime.

Jaime Ridge

The daughter of former New Zealand rugby player and All Black Matthew Ridge and interior designer and TV personality Sally Ridge, 21-year-old Jaime Ridge was destined to be in the Kiwi limelight. She recently starred in reality TV show *The Ridges* with mother Sally and is studying at the University of Auckland.

Irene van Dyk

Irene van Dyk is one of the world's best-known netball players. The retired Silver Fern (who only just hung up her international bib in June of this year) is an integral part of the Central Pulse team in the ANZ Championship and was crowned 2003 New Zealand Sportswoman of the Year.

Duncan Garner and Family

Award-winning journalist Duncan Garner hosts TV3's 3rd Degree programme and can be heard on Radio Live's Drive show each weekday. Before hosting 3rd Degree Garner was Political Editor at TV3 and has many years of experience reporting from the Parliamentary press gallery.

Zambesi

Founded by Elisabeth and Neville Findlay in 1979, Zambesi is one of New Zealand's best-known fashion brands. Zambesi has flagship stores in New Zealand (Auckland, Wellington) and Australia (Melbourne) and the label supplies selected outlets throughout New Zealand, Australia and Japan. View Zambesi collections at www.ZAMBESISTore.com.

Nadia Lim

Nadia Lim is an award-winning author, cook, dietician and lover of healthy food. Winner of 2011 *MasterChef NZ*, Nadia has gone on to create two best-selling cookbooks and is the head chef and dietician for healthy food delivery service My Food Bag and is also a judge for New Zealand's first season of *My Kitchen Rules*. Her latest book, *The Good Food Cookbook*, was runner-up at the Gourmand World Cookbook Awards (2014, in the Best TV Chef category).

David Dallas and Leilani Momoisea

David Dallas is an award-winning hip hop artist who has released three albums, *Something Awesome*, (2009), *The Rose Tint* (2011) and *Falling Into Place* (2013). His most recent singles *Runnin* and *The Wire* went Platinum and Gold respectively.

Leilani Momoisea is a reporter at Radio New Zealand International, the brains behind fashion and lifestyle blog www.lanisays.com, and an occasional model. In 2013 Dallas and Momoisea were named Auckland's hottest couple and featured on the Best of Auckland Metro magazine cover.

Rawdon Christie

UK-born Rawdon Christie is one half of the TV One *Breakfast* hosting duo, alongside Ali Pugh. The father of three trained in London, where he won the Young Broadcast Journalist of the Year award in 2000, before joining the BBC. In 2003 he moved to TVNZ and has since worked on every programme in the One News stable, either as a reporter or presenter. Rawdon has also presented TV1's *Dragon's Den* and politics show, *Agenda*.

Askew One

Askew One (aka Elliott O'Donnell) is recognized worldwide for his unique approach to graffiti art and is self-taught in graphic design, illustration, photography, publishing, directing and editing music videos and moving images. His co-authored book *In Form*, about New Zealand graffiti art, was a finalist for 2008 Montana Book Awards.

Megan Sellers

Megan Sellers began her radio career at broadcasting school in Christchurch. The self-confessed shopping addict relocated north from Nelson for a producer job six years ago, and quickly graduated to her own show, before joining Fletch and Vaughan to host ZM's breakfast show this year.

Deacon 'What we do in the Shadows' (aka Jonathan Brugh)

Greetings,

I am Deacon, a vampire from that movie about vampires. As you can see I'm a very good painter. I've been painting for over one hundred years, ever since I was told by a good friend (a virgin whom I was drinking) that I was an excellent painter and should do more. Indeed painting and knitting are my favourite past times. If anyone would like to have their portrait painted, (at night) they may find me on Facebook. Or you may wait by the grandstand at the Miramar rugby park most nights around midnight. Or I can knit you a jersey.

Wayne Hapi

Wayne Hapi is the break-out actor from the 2014 New Zealand film *The Dark Horse*, starring alongside Cliff Curtis.

Lizzie Marvally

Described as a 'true songbird' and a 'national treasure', Lizzie Marvally is the niece of the late, great Sir Howard Morrison. At just 25 she has has two top-10 albums, two European tours, concerts in Asia and Arabia, a smash-hit charity single and countless national anthems and tours under her belt.

Julien Dyne

Julien Dyne is a multi-talented drummer, producer, DJ and visual artist who performs and records with soul/hip hop artist Ladi6. With two albums to his name, Julien is also an accomplished visual artist, with his work being exhibited throughout New Zealand.

Sarah Ulmer

ANZ Ambassador Sarah Ulmer is the first New Zealander to win an Olympic cycling gold medal, which she claimed in the individual pursuit at the 2004 Olympics in Athens, setting a world record. She was made an Officer of the New Zealand Order of Merit in 2005, and lives in Cambridge with her family.

Sara Hughes

Sara Hughes' has attracted significant attention throughout Australasia, winning both the Wallace Art Award and the Norsewear Art Award in 2005. In 2008 she was the first New Zealand recipient of The RIPE: Art and Australia magazine Art Award. She has been selected to participate in a number of notable residencies. Hughes' paintings and installations are held in many important Australasian public and private collections, including the Chartwell Collection, Auckland City Art Gallery Toi o Tamaki; Dunedin Public Art Gallery; Museum of New Zealand Te Papa Tongarewa, Wellington; National Gallery of Australia, Canberra; and the University of Auckland Art Collection. Hughes completed an MFA in painting in 2001 from Elam School of Fine Arts, University of Auckland. Her work has been published widely appearing in international art and architecture magazines and she has undertaken a number of high-profile public commissions. In 2013 she completed two large-scale permanent works for the ANZ lobby in Auckland, as well a series of striking outdoor works for the re-opening of Christchurch's Cathedral Square

Shane Hansen Tainui - Ngati Mahanga, Ngati Hine

Shane Hansen was a professional life as a fashion designer before becoming Art Director for his own marketing & design company. In 2009 he launched himself as an artist and has never looked back. He is one of New Zealand's most popular artists of contemporary Maori-inspired works. His works feature modern maori motifs, vibrant colours and expressive bold imagery. His work has been described as 'a fusion of Maori heritage, strong sense of family and admiration for the clear graphic sensibility of the wharenuui'.

shanehansen.co.nz