



## Media Release

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### **Calling 7-13 year olds to lead the field during RWC 2011**

ANZ will give 96 children a chance to share the field with the world's best rugby players and experience the exhilaration and roar of a packed stadium during Rugby World Cup 2011 later this year.

ANZ is looking for 7-13 year old boys and girls from around the country to be ANZ Future Captains and stand shoulder to shoulder with the team captain while leading participating players onto the field at the 48 matches held around the country.

A child can be nominated by a customer of ANZ or one of its New Zealand businesses (The National Bank, UDC, Bonus Bonds, OnePath, EFTPOS, Direct Broking). The customer must live in New Zealand and be aged over 18 years old. Children can be nominated at any ANZ and National Bank branches or online at [www.futurecaptains.co.nz](http://www.futurecaptains.co.nz).

"People can enter as many times as they like provided they nominate a different child each time," says Kerri Thompson, ANZ's Managing Director of Retail. "Each entrant who nominates a winning child also receives a ticket to the match.

"Being an ANZ Future Captain will be an unforgettable opportunity for a child to play an official role in the Tournament and lead the players into a packed stadium and stand beside them as they sing the national anthem. This is a once in a lifetime, money can't buy opportunity.

"All entrants, regardless of where they live, have an opportunity to lead a team onto the field at one of the eight Finals series matches. For the Finals matches ANZ will fly the winning child and the customer who nominated them to their game and provide two match tickets, accommodation and \$250 to cover expenses. The child also wins an official RWC 2011 branded tracksuit and sport shoes.

ANZ Future Captains for the eight Finals matches will be drawn first, which includes the Final, Bronze Final, semi-final and quarter-final matches. ANZ Future Captains for the 40 pool games will then be drawn from the remaining entrants within a regional area where games are being held. All entrants choose their region when entering.

"We want to ensure that all children entered around the country have the same opportunity to go to one of the eight Finals games, including the last game on 23 October in Auckland. For a young person, having an experience like this can inspire them to become one of our sport captains of the future.

"We're excited as a Worldwide Partner and Official Bank of RWC 2011 that we're able to give as many people around the country as possible the opportunity to participate in the

biggest event to ever take place in New Zealand. Anyone interested can walk into one of our 320 branches nationwide to enter," says Ms Thompson.

Entries close on 30 June. The 96 ANZ Future Captains will be drawn on 11 July. Full details are on [www.futurecaptains.co.nz](http://www.futurecaptains.co.nz) or at your local ANZ or National Bank branch.

**For further information contact Gita Parsot, Senior Manager, External Relations on 04-4366 760 or 027 277 3139.**